



Artist Survey-2012

A Public Arts Advisory Committee Project



Survey Purpose

You, the artist, are important to our Morongo Basin communities. While your inspiration is all around us, we know little about your economic footprint. This survey was developed by the 29 Palms Public Arts Advisory Committee to gather your feedback. The more we know about artists the better we and other local governments and organizations can develop programs that encourage your productivity and benefit our communities.

Results

Survey

10 minutes

21 brief questions

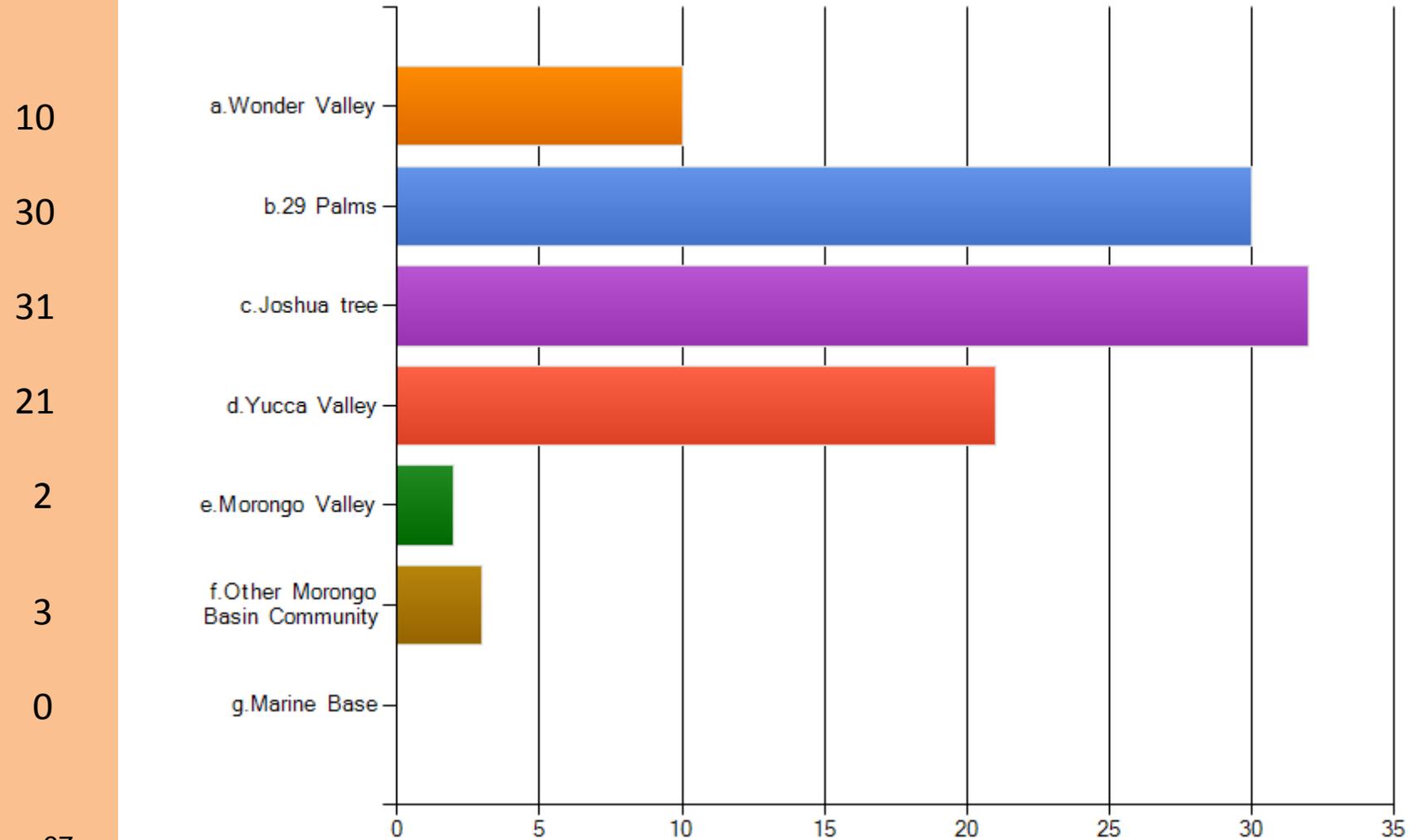
2 essay questions

100 artists responded

Artists are all around us

of Artists

1.Which community do you live in?



97 answered

Versatile – average is 2 categories per artist

of artists

45

29

8

18

9

31

8

7

15

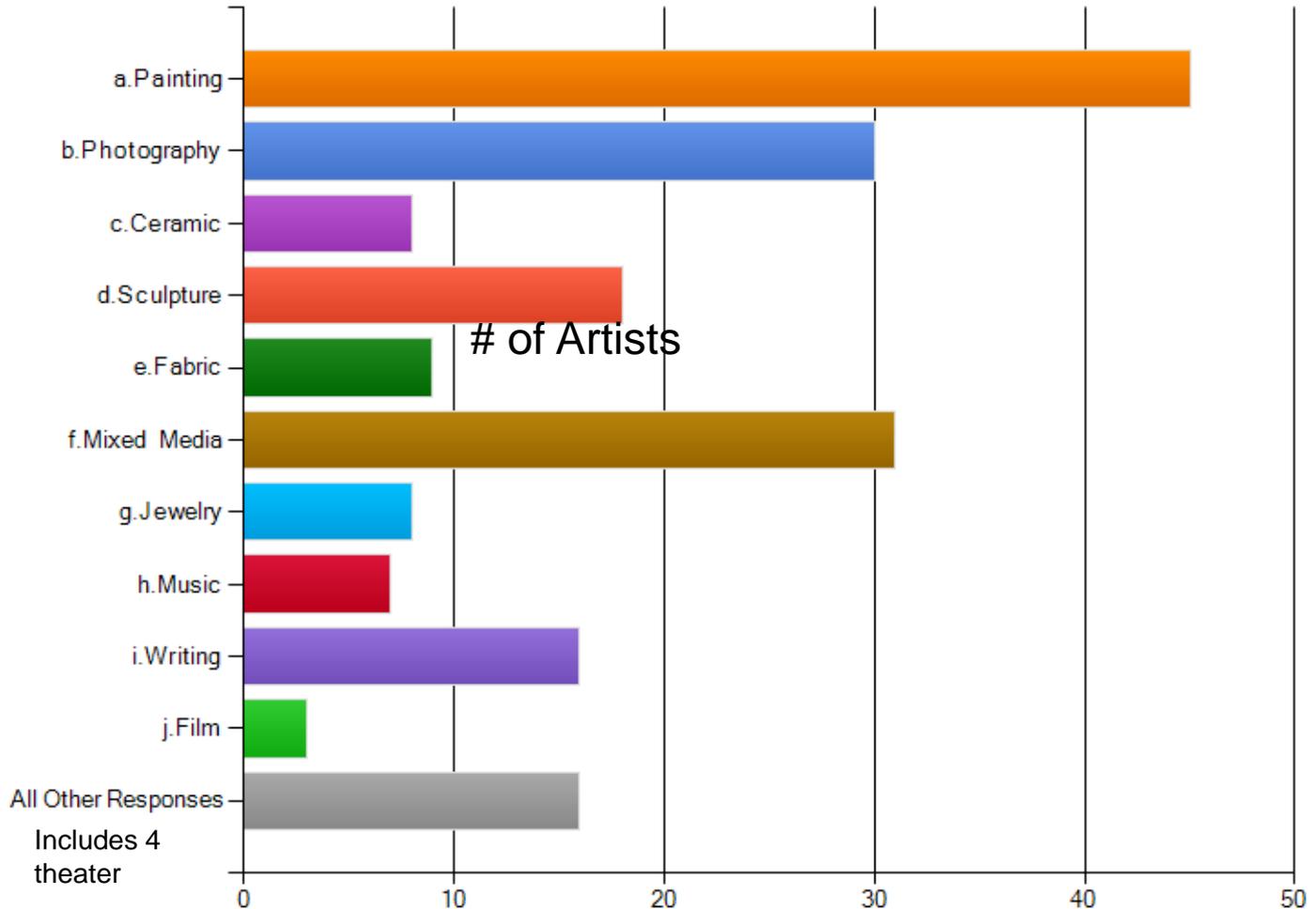
3

16

98

answered

2.What category or categories most closely describes your type of art?



3. In what environments do you create your work?

of artists

71

a. At home

34

b. In your local art studio

8

c. In your out of town art studio

4

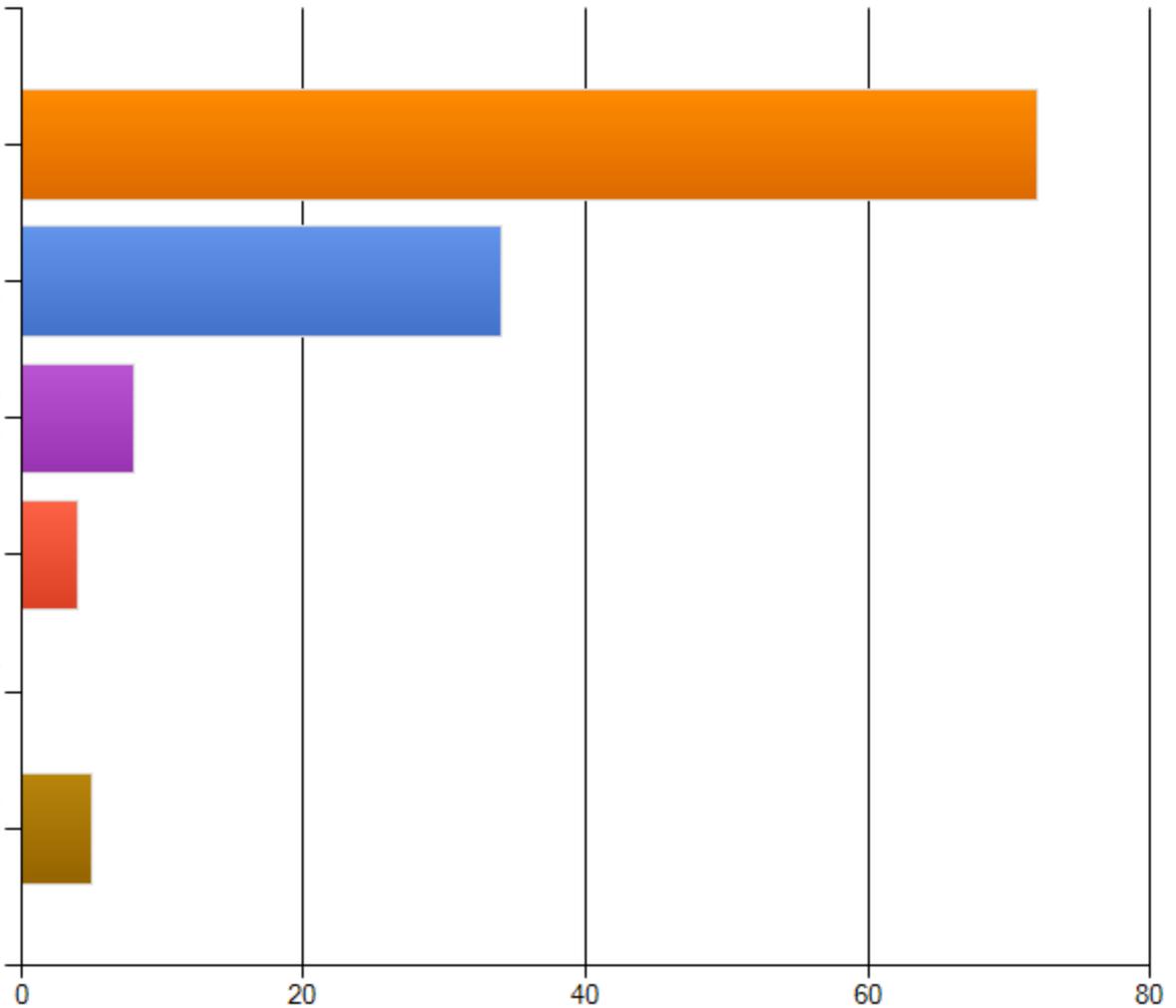
d. In a local rental studio

0

e. In an out of town rental studio

5

f. In a specialized studio such as a foundry, recording studio, film ...



98 answered

Artists are seekers

4.What types of education do you have in relationship to your work?

of
artists

47

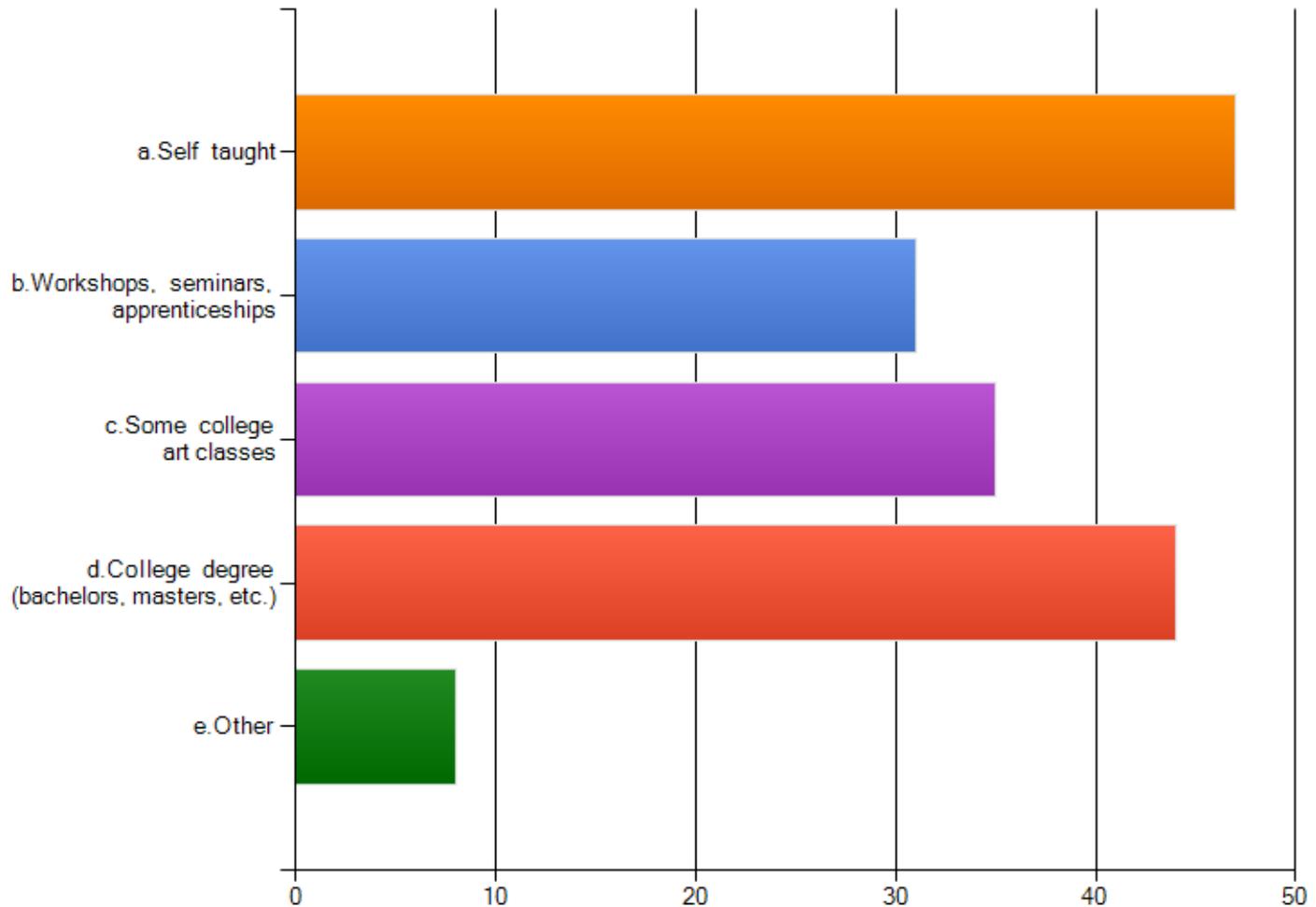
31

35

44

6

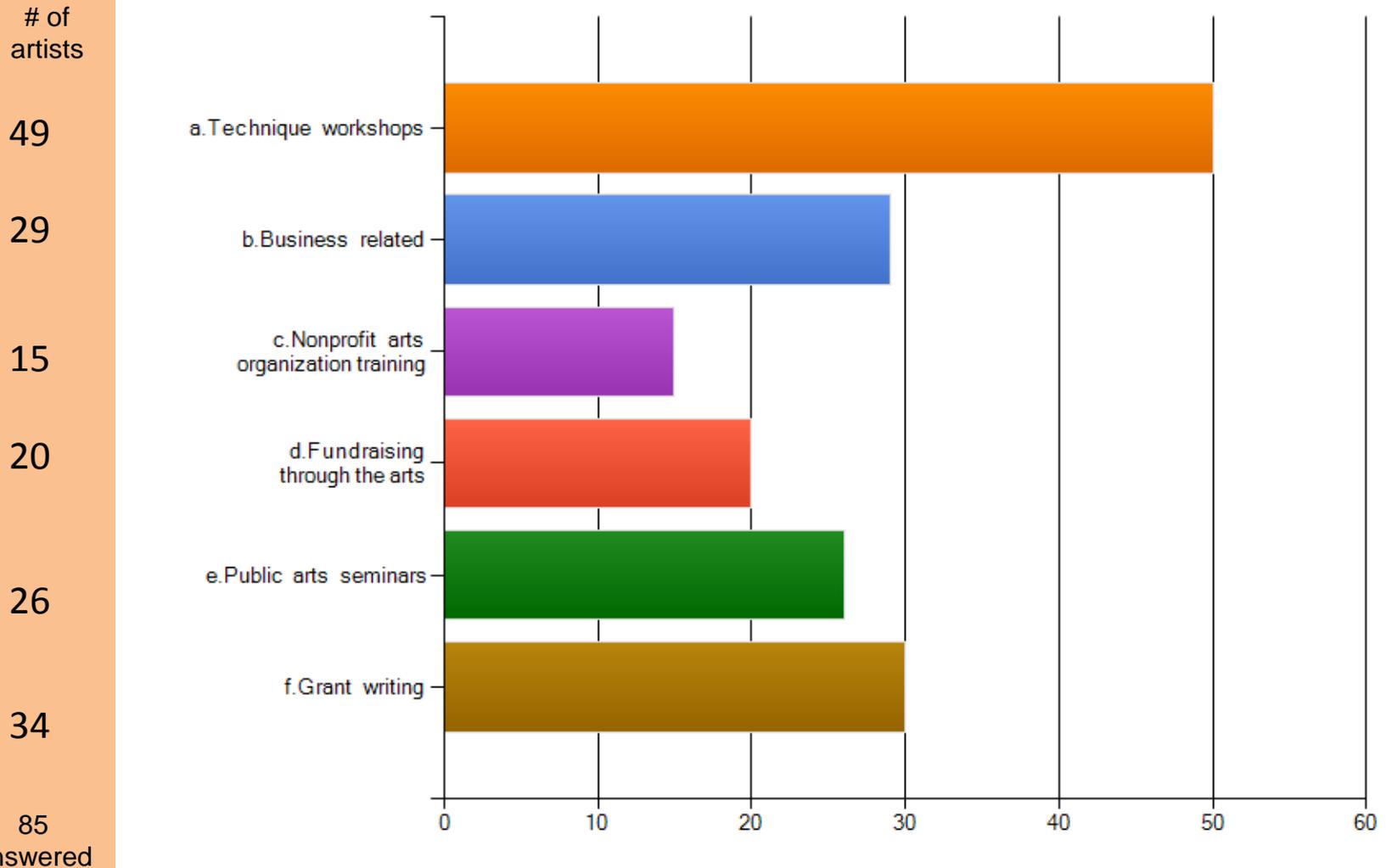
99
answered



Eager to grow skills

Each artist is interested in 2.3 of the classes listed below.

5.What type of community educational classes would interest you?

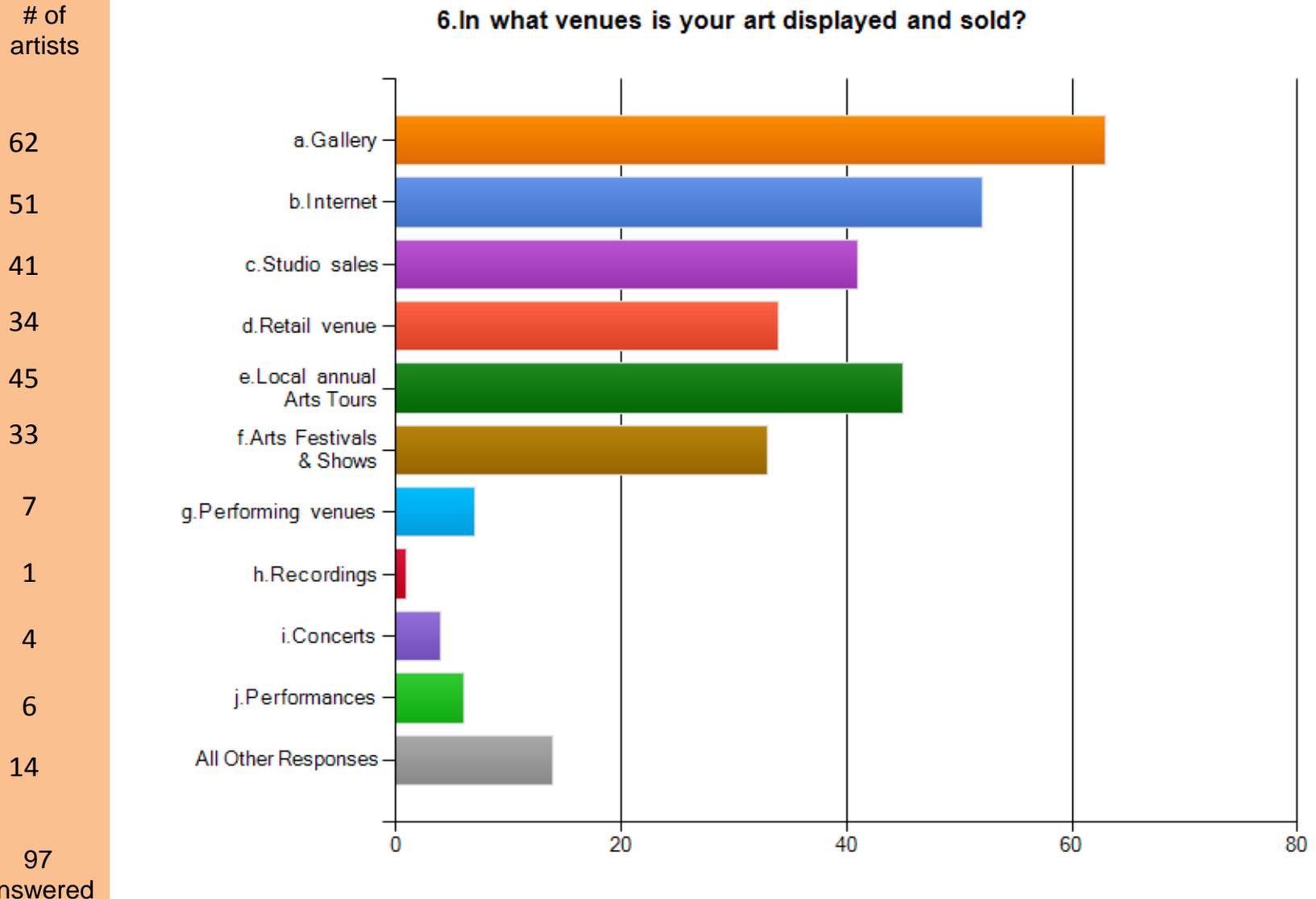


85 answered

Entrepreneurial

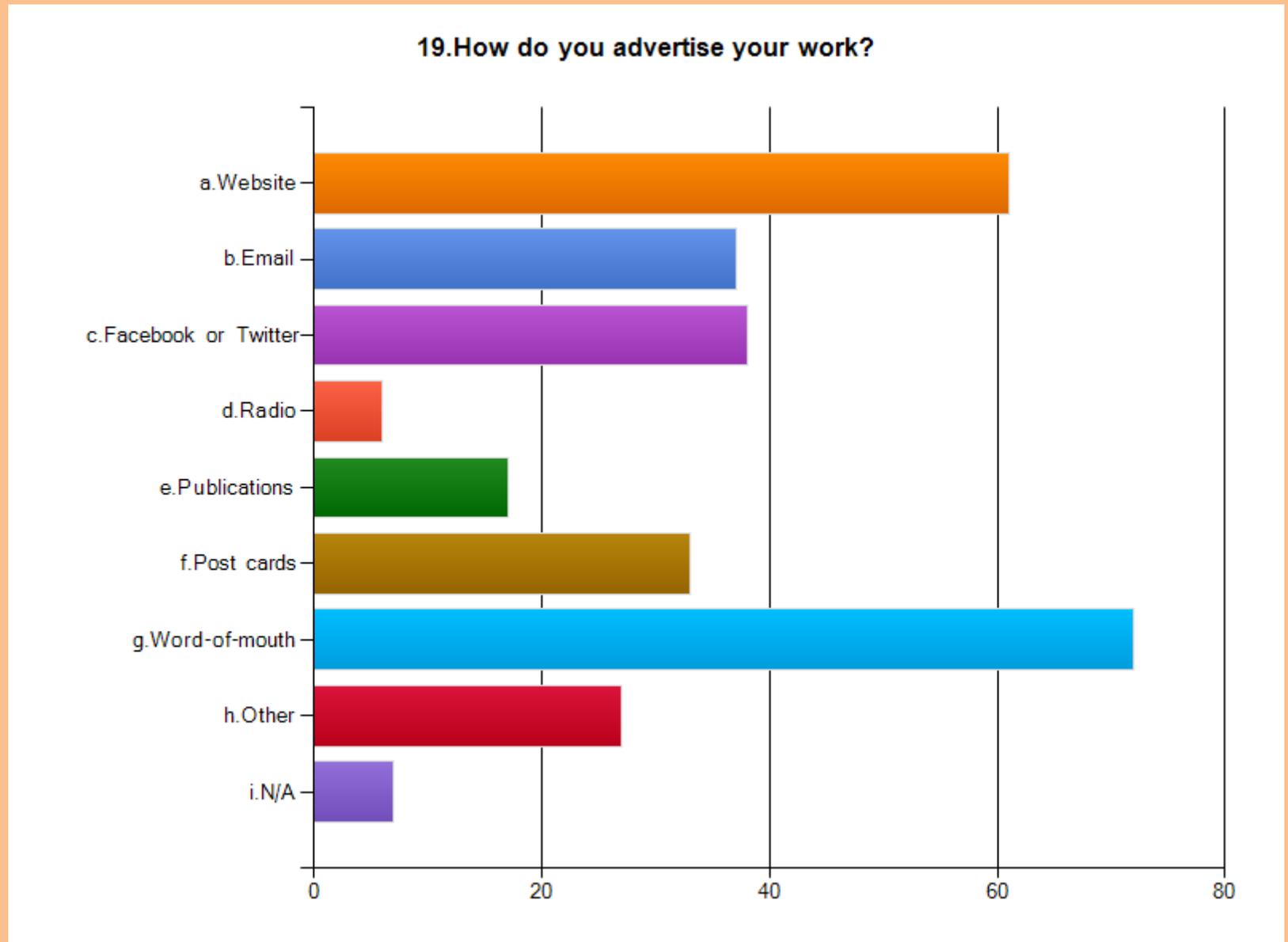
Each artist utilizes 3.2 of the venues

6. In what venues is your art displayed and sold?

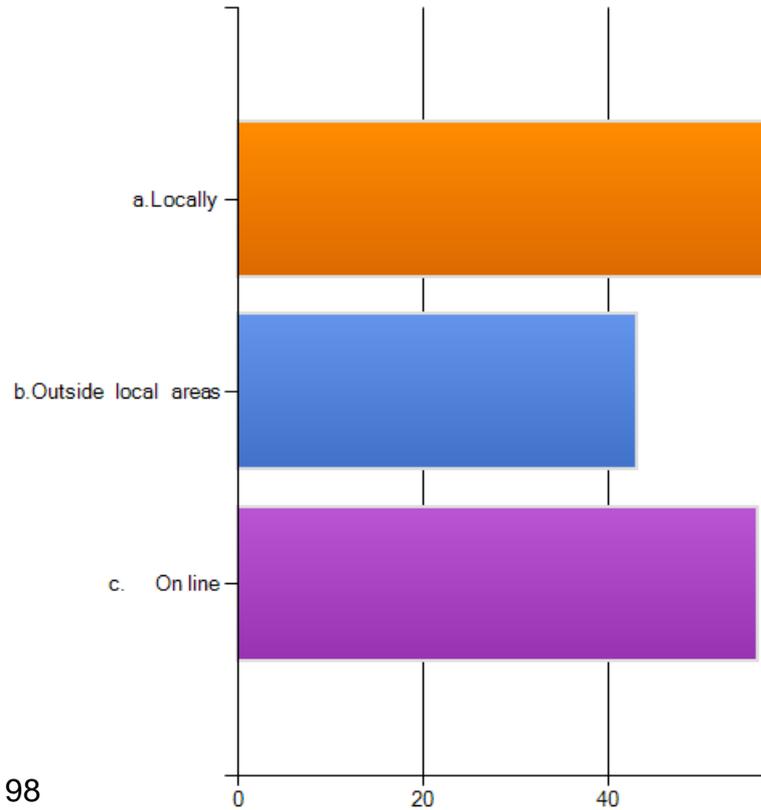


97
answered

And advertise using 3 of the methods listed below



8. Where do you market your work?

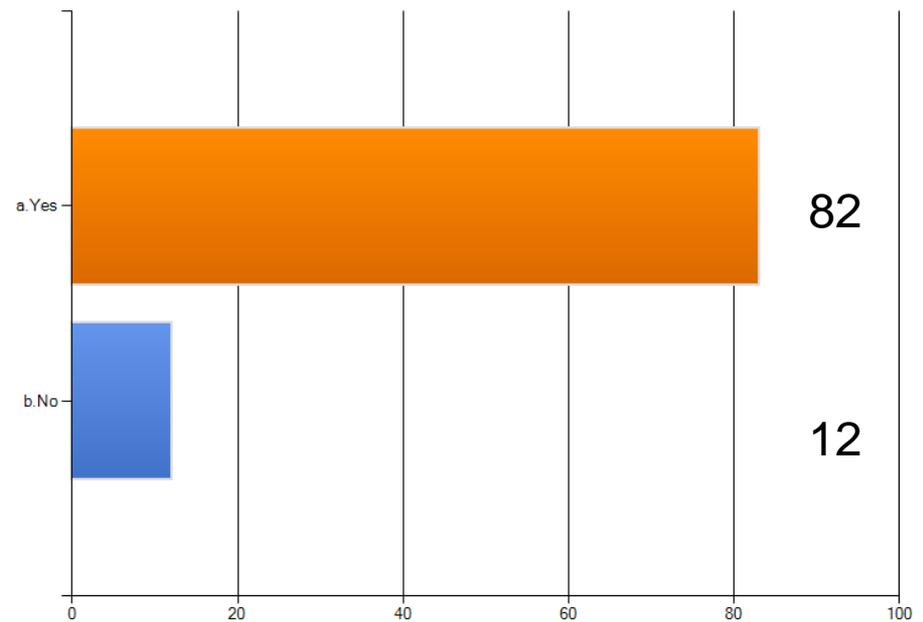


98
answered

Artists build
their own
markets

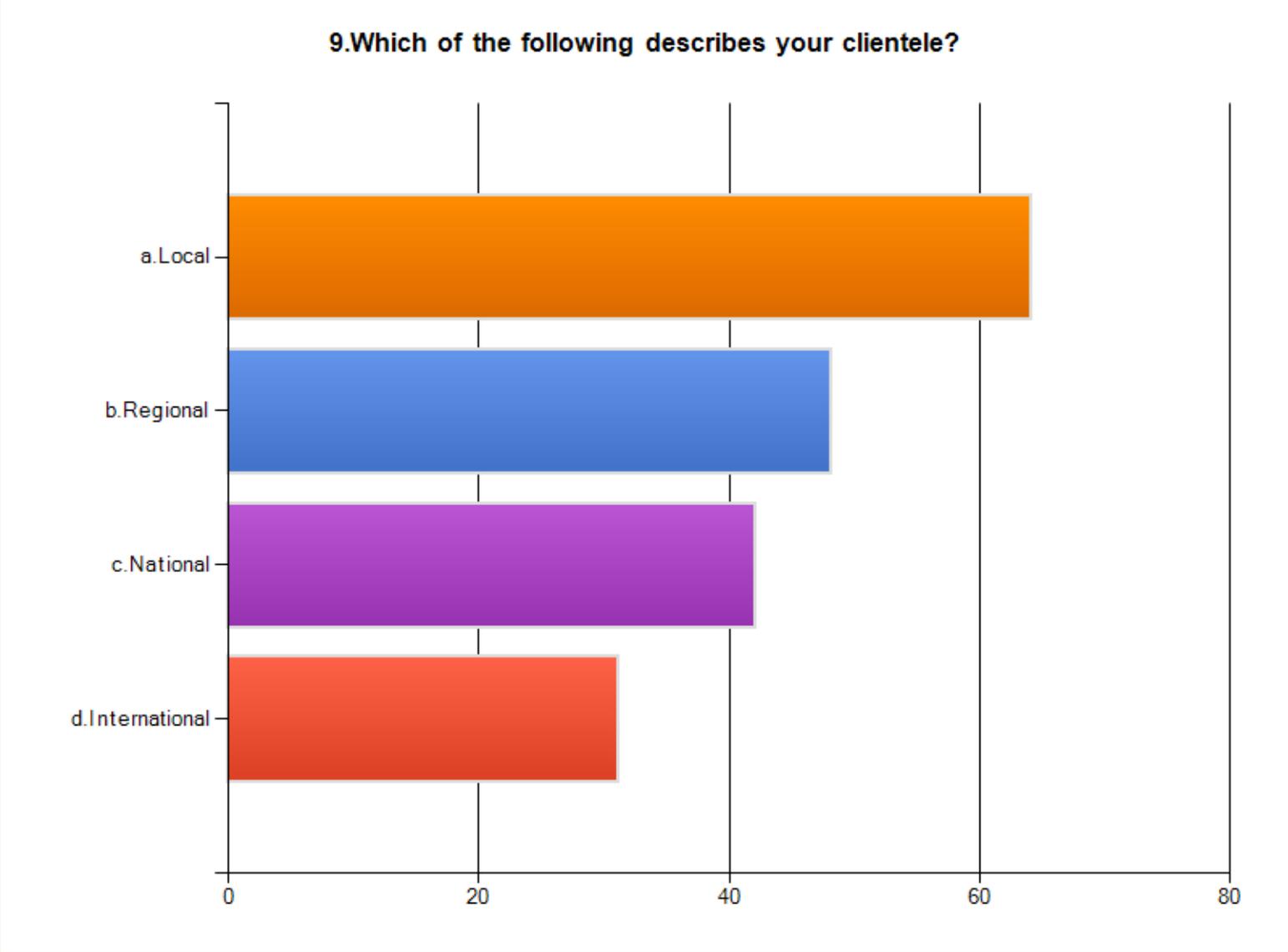
Most would like more
local opportunities

7. Would you like more local retail venues that include art sales?



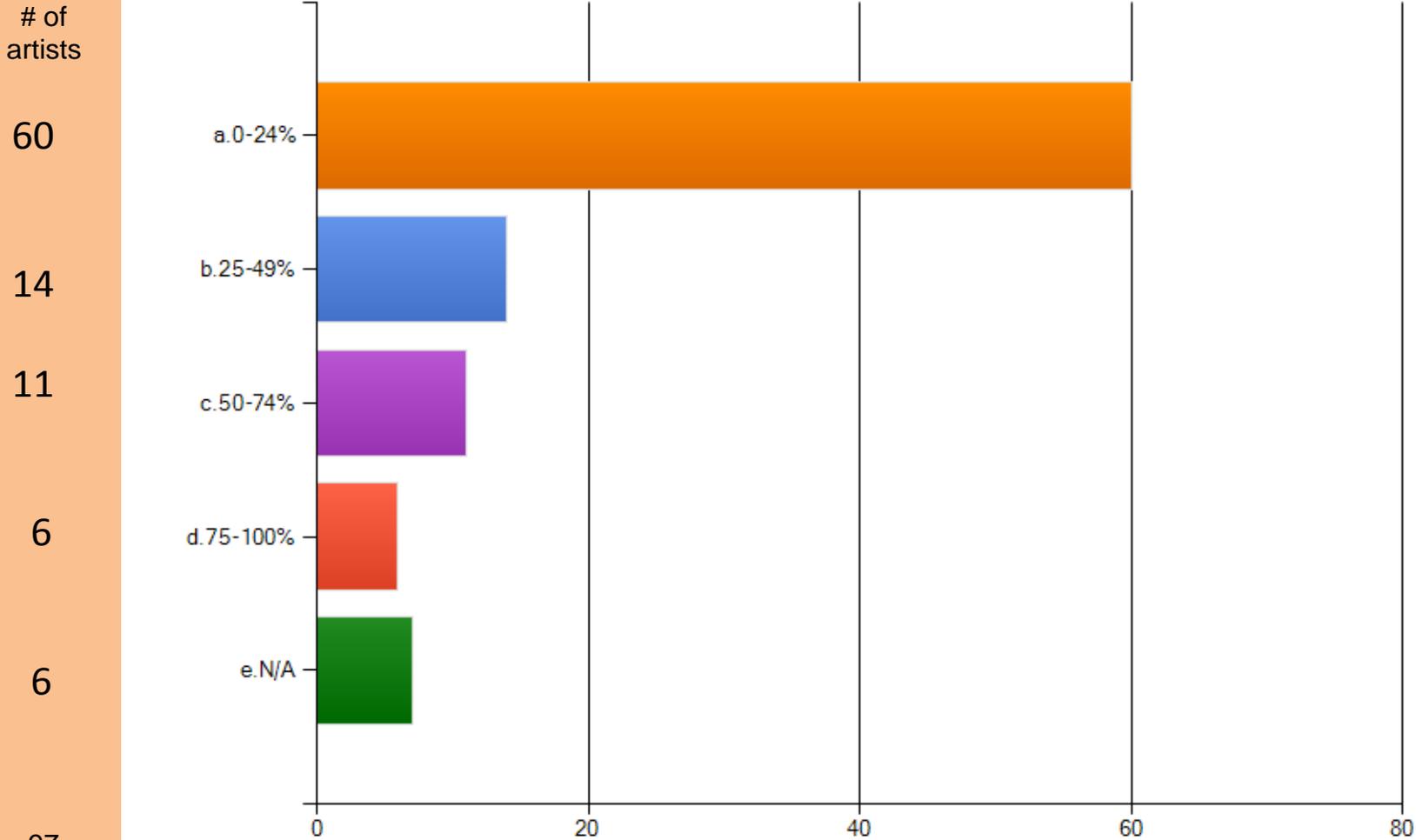
94 answered

Morongo Basin artists may be better known than the Morongo Basin (just kidding, of course)



Refer back to Q 4: artists are interested in improving their business skills along with their artistic skills

10. What percent of your average annual income is generated from your art?



97 answered

Artists spend money to produce their art

11.How much do you spend quarterly on art supplies and materials?

of
artists

15

a.Below \$100

40

b.\$100-\$499

18

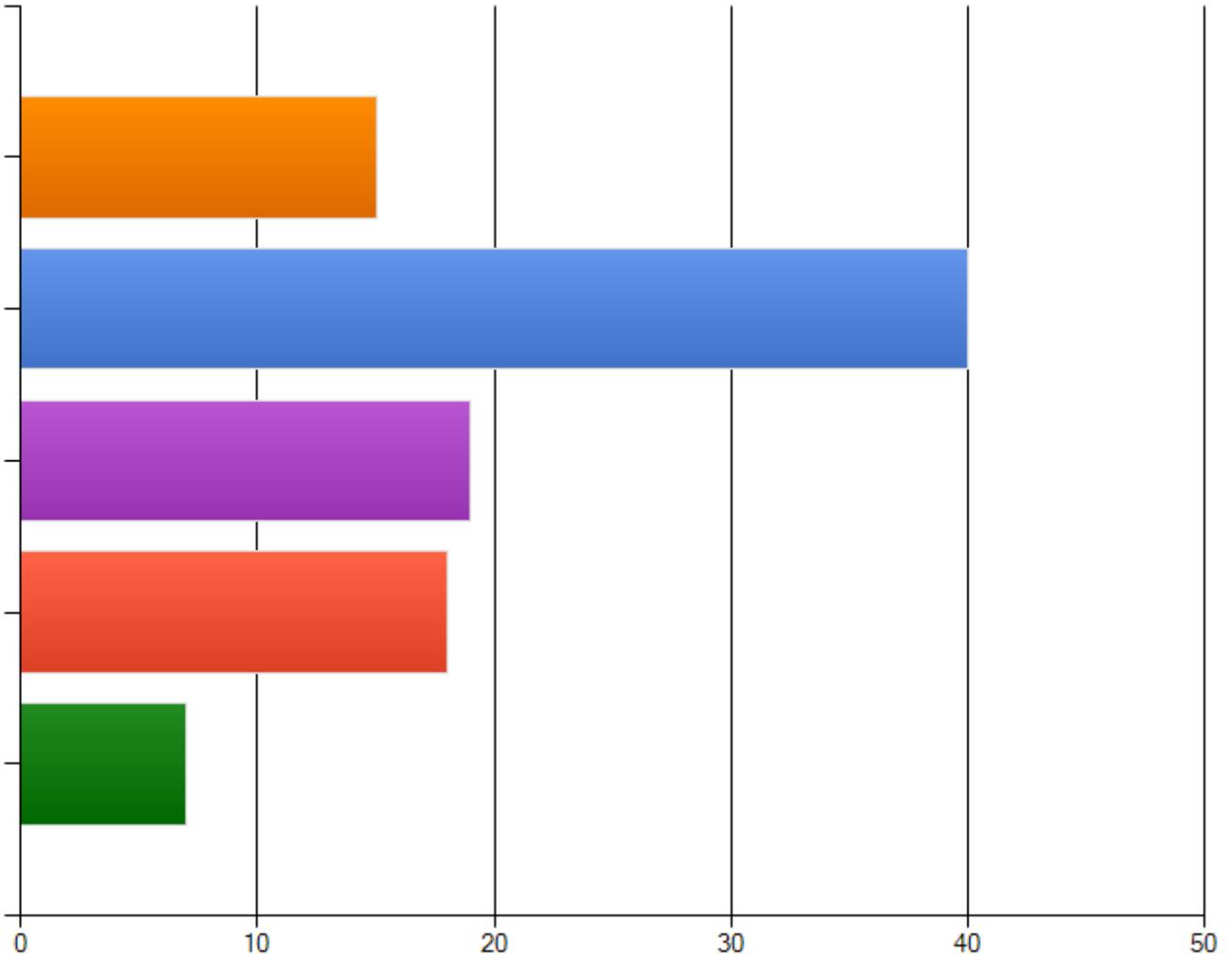
c.\$500-\$999

18

d.\$1000-above

7

e.Use salvage,
found objects



98

answered

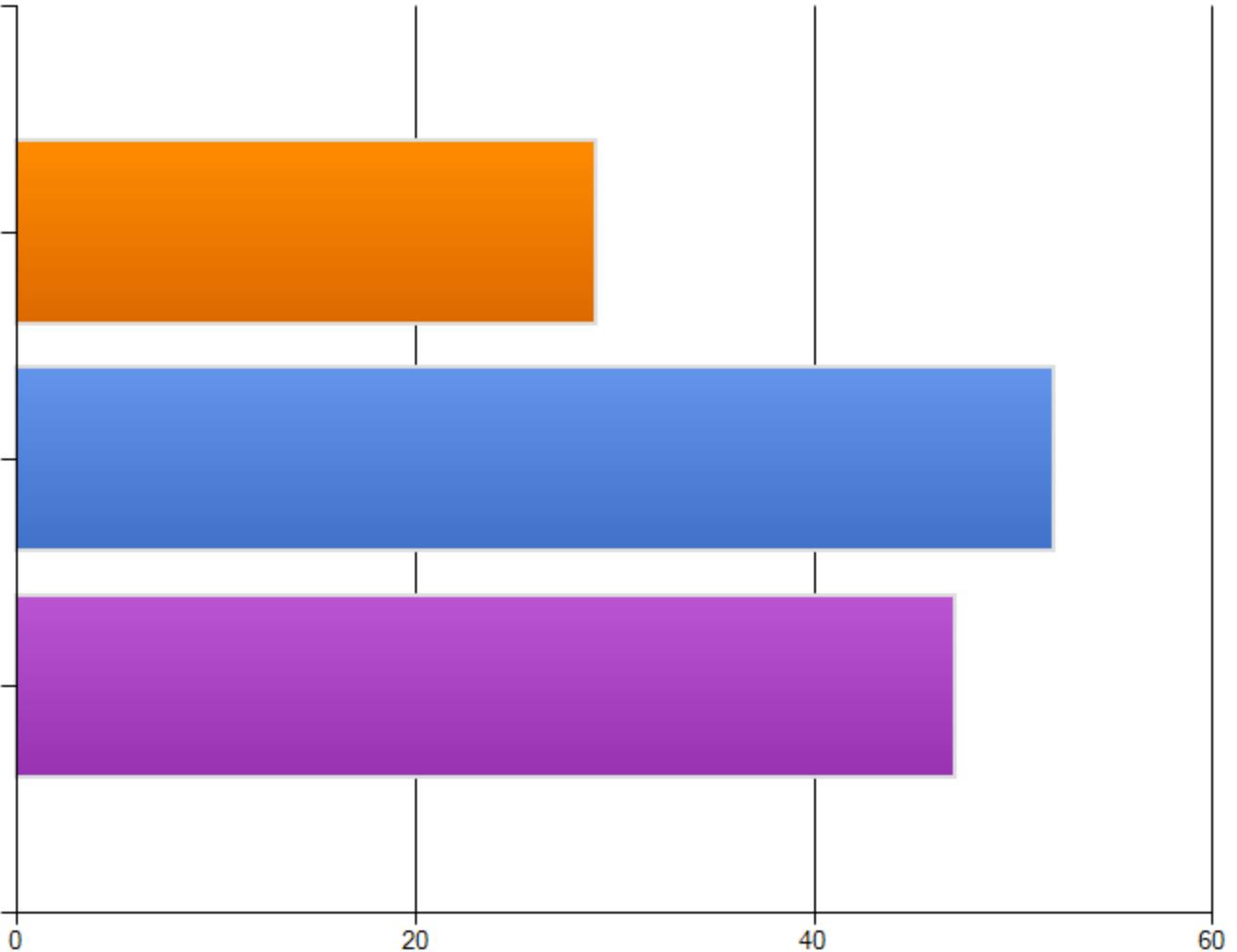
Not as locally as we would like

12. Where do you purchase the majority of your supplies?

of artists

29

a. Locally



51

b. On line

46

c. Out of area

98

answered

But not by choice

13. Would you buy locally if supplies were available at a competitive price?

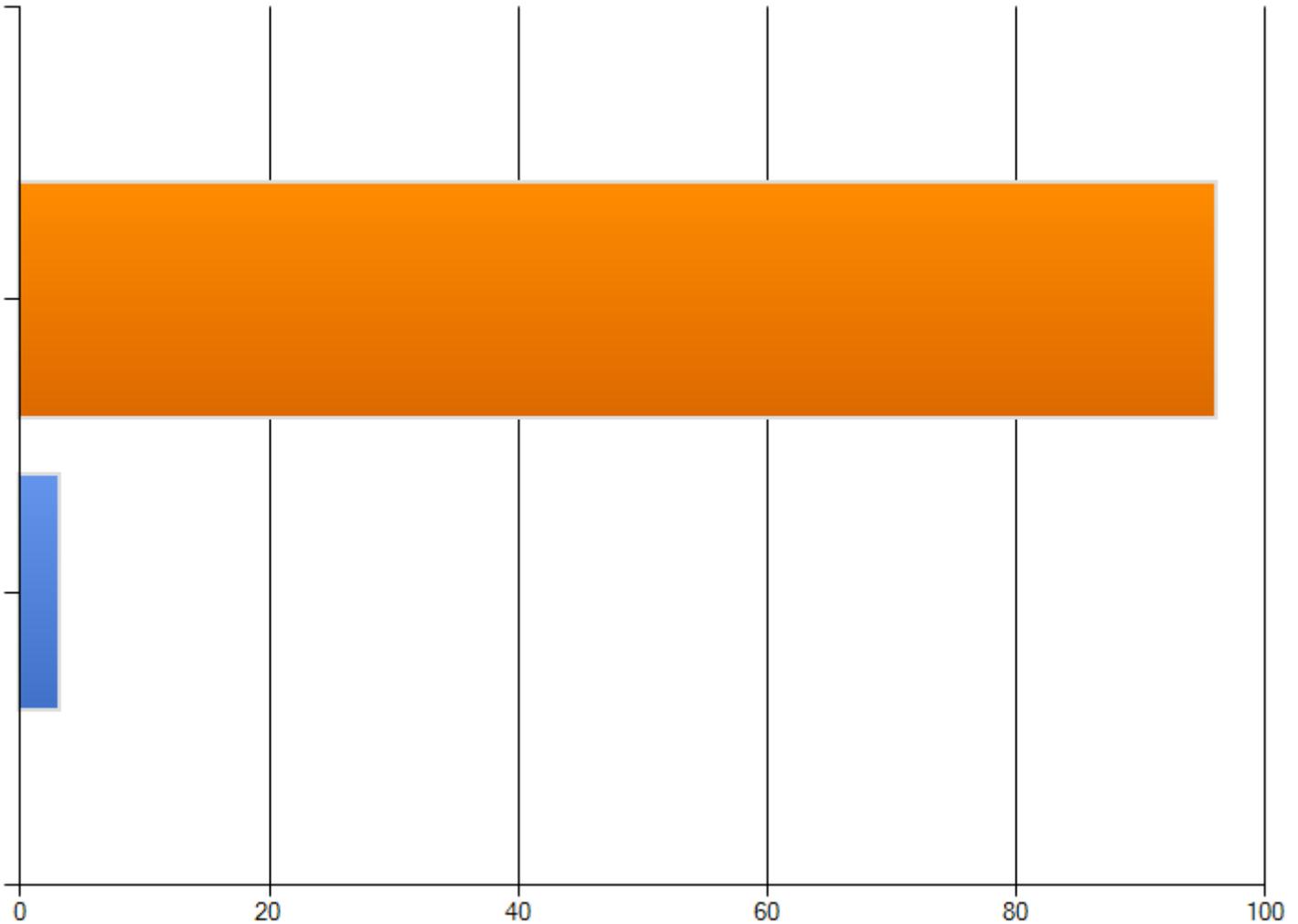
of artists

95

a. Yes

3

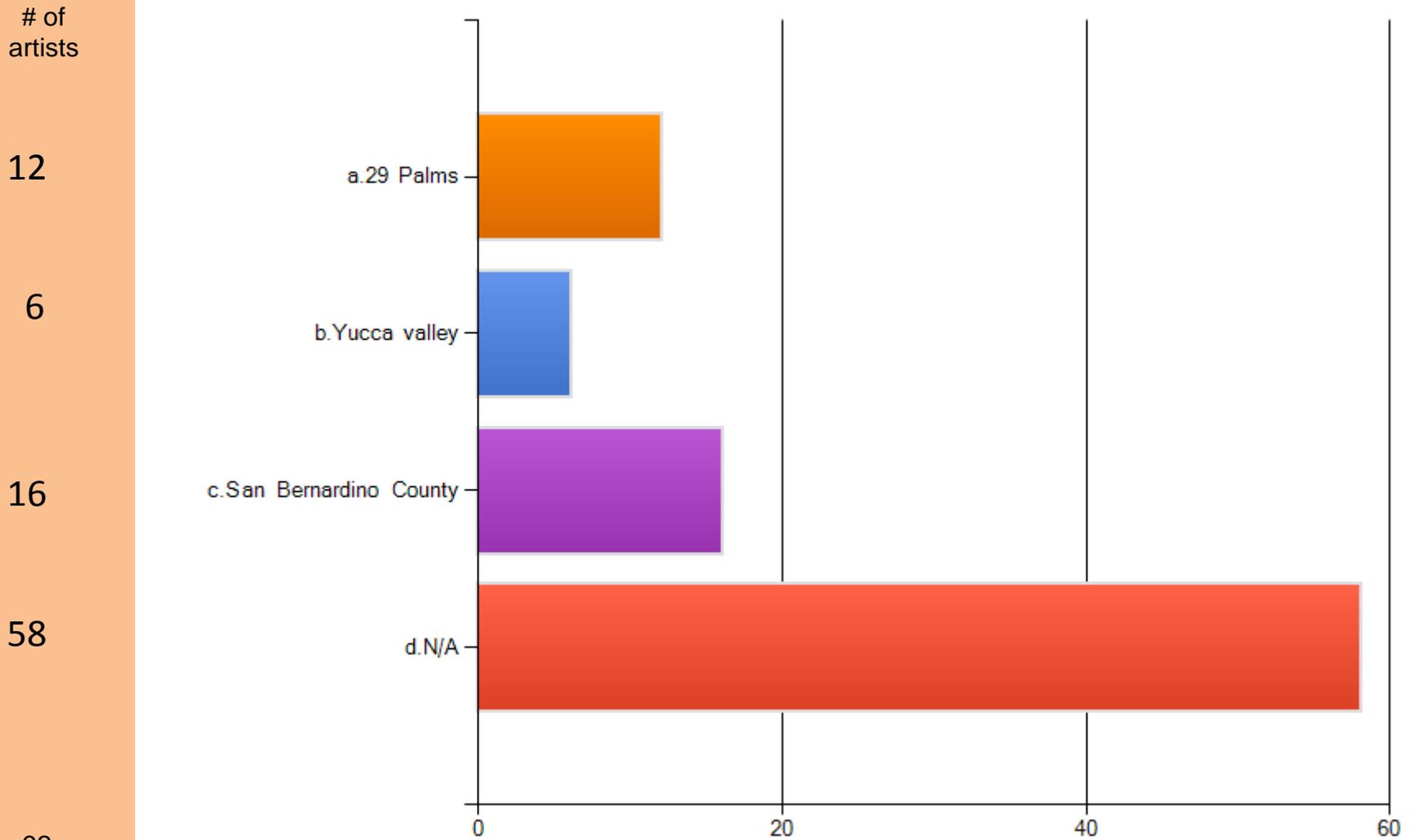
b. No



98
answered

Business

14. Where is your business license?



92
answered

15.Do you have a State of California resale number or Special Event Resale License?

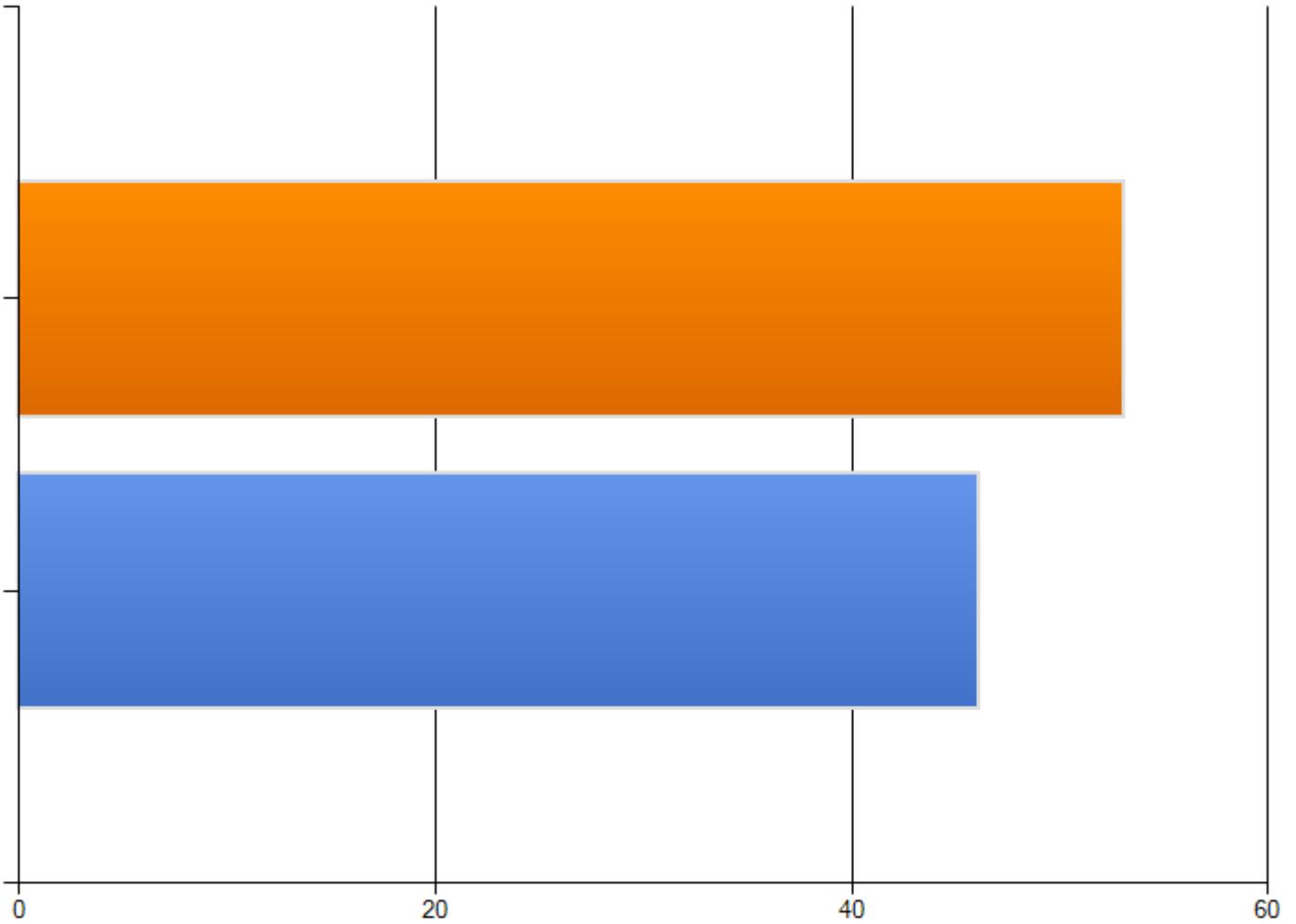
of artists

53

a.Yes

45

b.No



98
answered

16.Do you carry property loss or liability insurance for your art?

of
artists

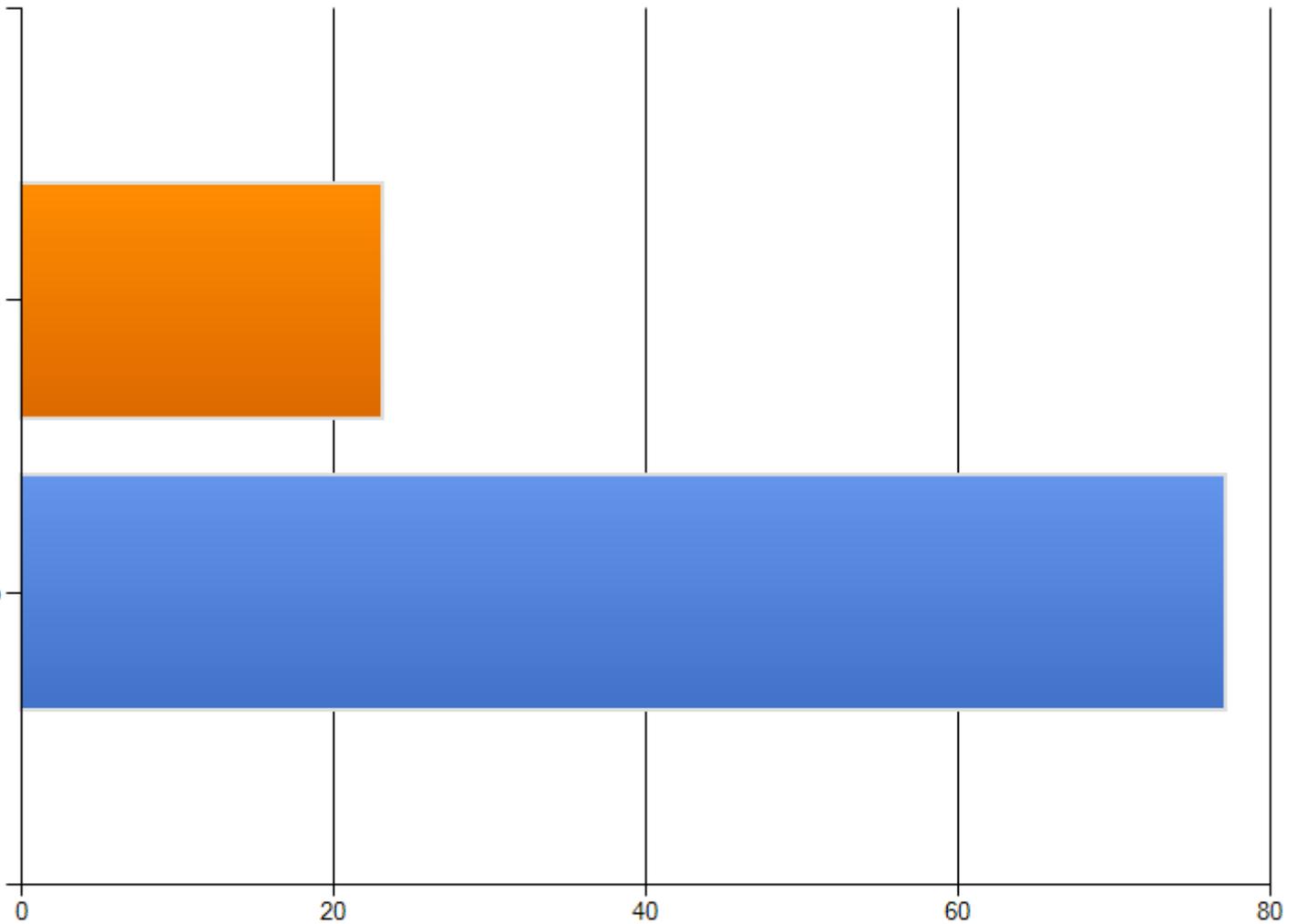
23

a.Yes

76

b.No

99
answered



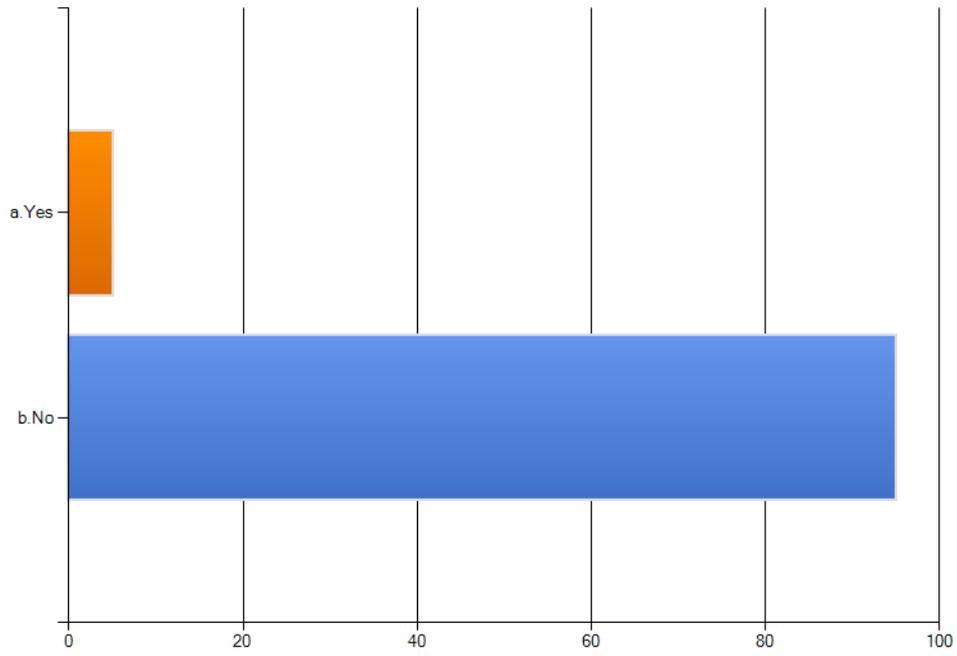
17.Do you have employees?

of artists

5

94

99 answered

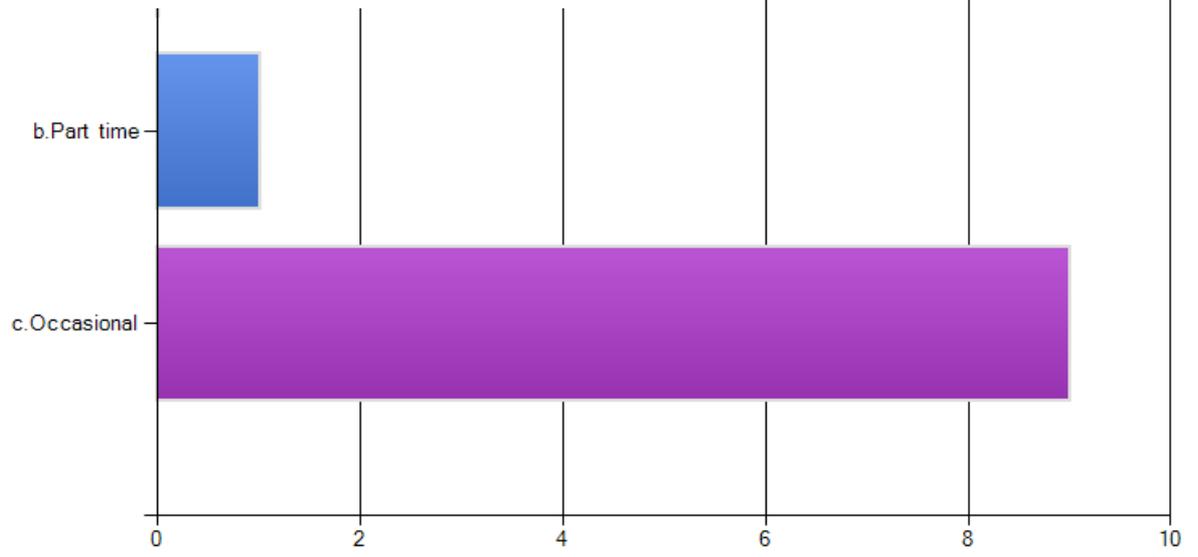


Employees, are they

1

9

10 answered



Support and Opportunities

20. Do you belong to any of the following organizations?

of artists

64

a. Morongo Basin Cultural arts Council

14

b. Chaparral Artists

37

c. 29 Palms Art Gallery

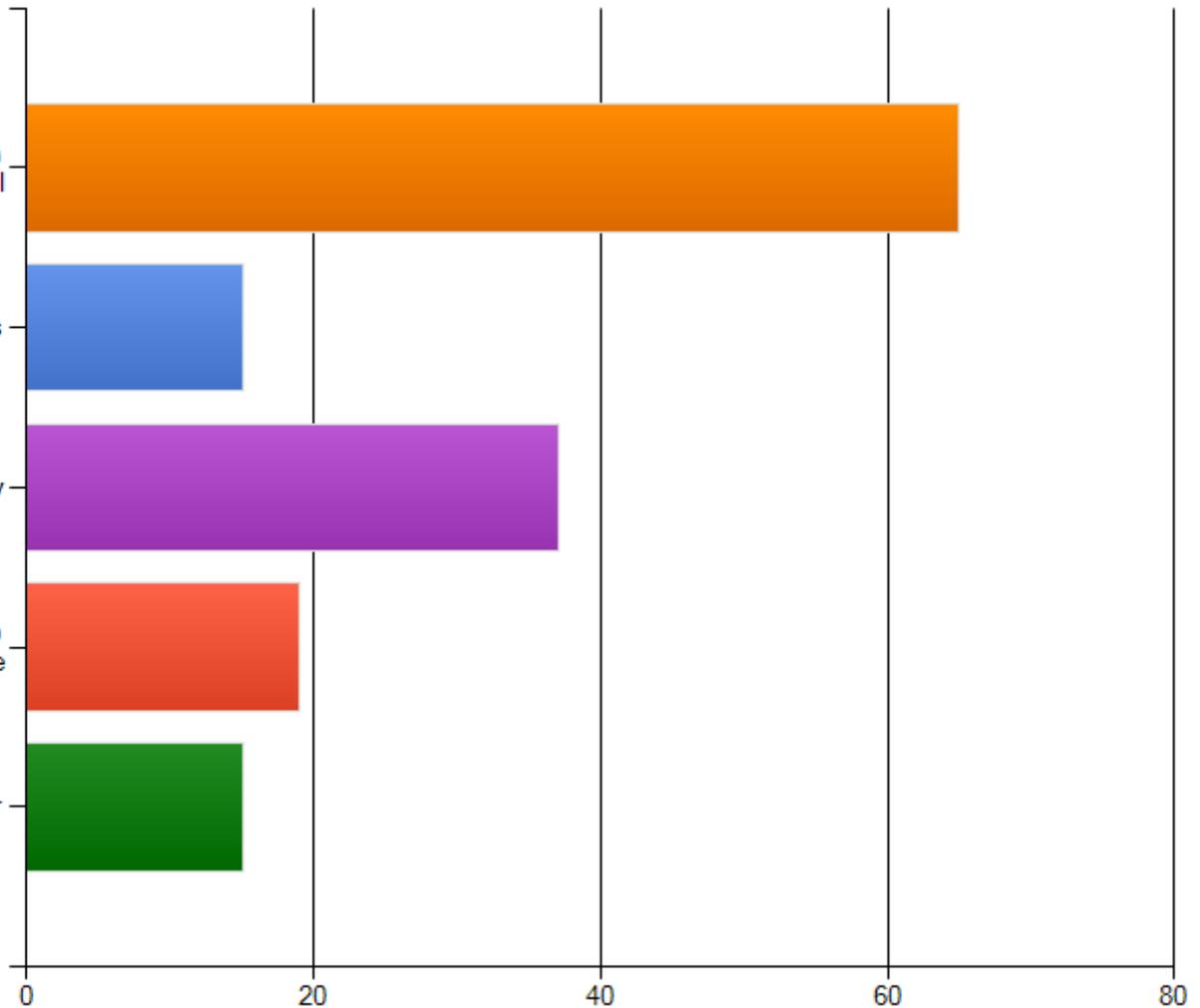
19

d. Chamber(s) of Commerce

15

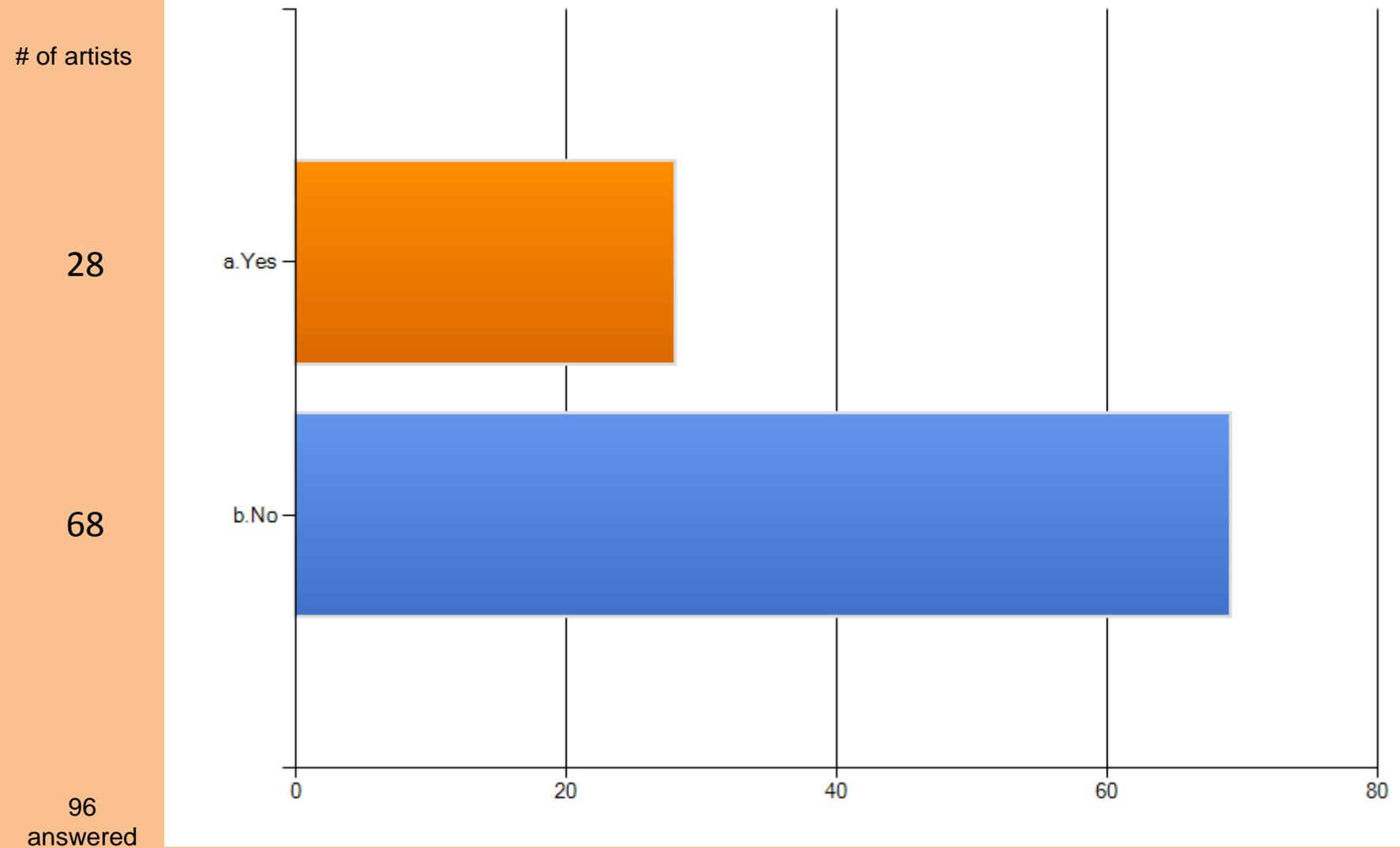
e. Other

83 answered



30%!!!! We can be proud

21.Do you have work in public collections?



Q 22: How do you feel 29 Palms, Yucca valley or the county could best support the arts?

63 comments – there are a number of suggestions but the top two are increase advertising for arts outside of the area and provide venue for artist faire on a regular basis.

Q 23: Please share additional thoughts you may have about this survey and or the arts in our communities.

39 comments – Again, many thought are expressed. Many liked this survey and the interest shown in artists and their work.

Summing up

- Artists live throughout the basin.
- They are multi-talented, educated, and entrepreneurial.
- They make money and they spend money. They would like to spend more of it locally.
- They are joiners-supporting each other and their communities.
- The artists provided many useful ideas to support their work for the betterment of our communities

Thank you to all the artists that responded to the Survey.

Thanks to all of you that attended this evenings
Roundtable.

The Artist Survey Power Point and all
the comments will be posted on the
City's website.

The PAAC will be working with the
Chamber and the City to realize many
of the suggestions.

You are invited to attend the PAAC
meetings on the 1st Wednesday of the
Month, from 1-3pm at the Community
Service Center on Joe Davis Drive.