

ART IN PUBLIC PLACES: YOUTH AND THE ARTS

Public Arts Advisory Committee (PAAC) – City of Twentynine Palms, CA

Guidelines for Grants to Support Youth Art Programs – 2016

1. Goals & Purpose

To nurture, enhance, and encourage the community's participation in the arts by providing financial support for art programs for the youth of Twentynine Palms and MCAGCC. *The PAAC particularly encourages cooperative ventures among cultural groups to provide programs that give youth experience in a variety of the visual and performing arts, including music, dance, theatre, and writing.*

2. Grant Amounts

The PAAC has established a fund of \$4,500 for Youth Art Programs in 2016. Individual grants are available from \$400 to \$1,000, depending on the scope of the program and availability of funds.

3. Process

- a. ADVERTISEMENT (First week in January) – Grant program is announced via public media; **Application Guidelines** are posted on the City of Twentynine Palms website www.29palms.org
- b. APPLICATION (Due first Monday in February) – Applying entity submits a request for funding for the proposed program per **Application Guidelines** below.
- c. ACCEPTANCE (Awards announced first week in April) – Applicants are notified electronically either approving, modifying, or denying the requested funding.
- d. FUNDING – Applicant submits an invoice for funding to Jon Beard, PAAC City Liaison; invoice is processed, and funds are distributed to applicant at requested date prior to the program launch.
- e. PUBLICITY – Applicant sends out announcements or press releases, with copies to the Public Arts Advisory Committee via Jon Beard so the program can be included in the master list of events posted on the City website
- f. REPORT – Applicant submits a report within 30 days of the program's conclusion.

4. Application Guidelines

- a. WHO– Organization, individual, group, club, or business that benefits the youth of Twentynine Palms: Legal name, date of establishment, IRS determination (if applicable).
- b. WHAT– Title and brief description of the proposed program, including number and ages of the target population, instructors/mentors, and budget (estimated costs for supplies, instructors, etc.).
NOTE: The grant will not cover certain expenses such as marketing and space rental.
- c. WHERE – Proposed location(s) of the program;
- d. WHEN – Proposed date(s) for the program;
- e. WHY – Goals of the program and proposed outcomes;
- f. HOW –Proposed plan to publicize the program and reach prospective participants.

5. Report

- a. Within 30 days of the program's conclusion grantees submit an electronic report – as a single Word file – to the PAAC via Jon Beard. The report should document the use of grant funds and detail program activities, attendance statistics, number of participants who benefitted, and perceived outcome.
- b. The report should discuss whether projected outcomes were met; if not, why? Include any suggested changes to make future programs more successful.
- c. The report should include digital images, scanned articles and reviews, quotes and comments, or other program coverage *as jpegs inserted into the Word doc.*

Grant applications can be emailed to City liaison: jbeard@29palms.org

Questions? Feel free to call Jon Beard at (760) 910-3888, available Monday through Thursday.