

TWENTYNINE PALMS CHAMBER OF COMMERCE AND VISITORS BUREAU

MONTHLY RECAP REPORT: December 2007

With the Holiday Season, it is the time of the year to reflect. At the end of the year many companies and organizations take time to review their accomplishments. As we look back over the past year at the Chamber we feel we have been very successful and have achieved the goals that we set at our board of director's retreat held in February 2007.

Having said all of that, when I list the assets we have, I value the people most of all. This year, our Board of Director members took charge and worked hard to make our initiatives and events a success.

I don't know how the Chamber and Visitor Center would manage without the day-to-day dedication and hard work of Sal Griffin and Lara Craig. I have worked in many offices during my 30+ years in business and I can honestly say I have never worked in an environment with such dedicated work ethics.

Many people in our community gladly offer advice on what needs to be done or what needs to be fixed. There are also many people that willingly donate money to various causes. But my heroes are those that give what is most valuable and that is their time. We all have limited time on earth and to donate some of that to make this a better community is the best gift of all.

VISITOR SERVICES

New information/publications available in the Visitor Center include:

- January 2008 Chamber Newsletter
- What's New in California, Winter 2007 Edition;
- Twenty-Nine Palms Band of Mission Indians FAQs;
- Twenty Nine-Palms Band of Mission Indians information sheet;
- Twenty-nine Palms Band of Mission Indians, Stewards of the High Desert since 1891;
- Núwú Casino Resort & RV Park brochure;
- A Living Gift from Sky's the Limit;

Gift Shop -

- Sales in Gift Shop for December 2007: \$200.00

December New Members: 3

Total Chamber Members: 256

Contact Statistics: December 2007:

Phone Calls: 786

Visitors: 195

Information Packets: 11

29chamber.com

Successful requests: 2,766,220

Average successful requests per day: 3,961

Successful requests for pages: 594,350

Visit29.org:

Successful requests: 2,418,700

Average successful requests per day: 1,628

Successful requests for pages: 373,652

MARKETING

- Preparing for submission of articles with information regarding Winter and Spring events to newspapers, magazines, and websites;

Tours, Conferences & Meetings

Other Marketing

Chamber will capitalize event information regarding the following:

The following articles highlighted Twentynine Palms area and events:

- National Park Service, "Joshua Tree Displayed at the White House," December 2007 Edition;
- Inland Arts. "Allen Robison Barter," December 2007 Edition;
- Scripps news, "California officials disagree over power line route," December 5, 2007;
- Hi-Desert Star, "Travel writers take soggy trip," December 5, 2007;
- Press Enterprise, "Tree goes to Washington," December 5, 2007;
- BBQ Resource, "Twentynine Palms Marine Base Winterfest 2007", December 8, 2007;

- Emilitary.org, “*New Support Organization for Combat Vets,*” December 10, 2007;
- California Department of Education, “*State Schools Chief Jack O’Connell Announces Title I Academic Achievement Awardees,*” December 11, 2007;
- TripAdvisor, “*Roughly Manor is a special place,*” December 11, 2007;
- WREG-TV Memphis, “*Twenty-Nine Palms Tribe to Unveil New Casino Resort & RV Park Project for its 160-Acre Reservation in Twentynine Palms, CA,*” December 12, 2007;
- Investor News, “*Twenty-Nine Palms Tribe to Unveil New Casino Resort & RV Park Project for its 160-Acre Reservation in Twentynine Palms, CA,*” December 12, 2007;
- Press Release Newswire, “*Twenty-Nine Palms Tribe to Unveil New Casino Resort & RV Park Project for its 160-Acre Reservation in Twentynine Palms, CA,*” December 12, 2007;
- ABC 7 News, “*Twenty-Nine Palms Tribe to Unveil New Casino Resort & RV Park Project for its 160-Acre Reservation in Twentynine Palms, CA,*” December 12, 2007;
- SurfWax Real Estate News, “*Twenty-Nine Palms Tribe to Unveil New Casino Resort & RV Park Project for its 160-Acre Reservation in Twentynine Palms, CA,*” December 12, 2007;
- Reuters, “*Twenty-Nine Palms Tribe to Unveil New Casino Resort & RV Park Project for its 160-Acre Reservation in Twentynine Palms, CA,*” December 12, 2007;
- Fox Business News, “*California Grocers Association Elects 2007-2008 Board of Directors,*” December 13, 2007;
- Topix, “*Indians plan high desert Twentynine Palms casino resort,*” December 13, 2007;
- Sign on San Diego, “*Indians plan high desert Twentynine Palms casino resort,*” December 13, 2007;
- Market Watch, “*California Grocers Association Elects 2007-2008 Board of Directors,*” December 13, 2007;
- Melodike.net, *Twenty-Nine Palms Tribe to Unveil New Casino Resort & RV Park Project for its 160-Acre Reservation,*” December 13, 2007;
- Fox 6 News, “*Indians plan high desert Twentynine Palms casino resort,*” December 13, 2007;
- Hdbooutique.com, “*New Hotel and Casino Planned for California Desert,*” December 14, 2007;
- Press Enterprise, “*Twenty-Nine Palms Band of Mission Indians announces plans for its new casino,*” December 14, 2007;
- Indian Country News, “*Mission Indians plan high desert Twentynine Palms casino resort,*” December 14, 2007;
- World Casino Directory, “*New Hotel and Casino Planned for California Desert,*” December 14, 2007;
- Press Enterprise, “*Free legal clinics being held at Marine base in Twentynine Palms,*” December 14, 2007;
- Asia Expo, “*New Hotel and Casino Planned for California Desert,*” December 14, 2007;
- Press Enterprise, “*Proposed tribal casino at Joshua Tree stirs worries,*” December 16, 2007;
- ORV Watch, “*Sheriff’s Department receives \$133,000 ORV enforcement grant,*” December 20, 2007;
- NASA, APOD, “*Astronomy Picture Day,*” December 25, 2007;
- TripAdvisor, “*Adobe Home on the Desert, 29 Palms Inn,*” December 27, 2007.

NETWORKING

- Lighting of City Christmas Tree, December 4, 2007;
- City Council Connections, December 5, 2007;
- California Welcome Center Christmas gathering, December 12, 2007;
- Chamber Mixer sponsored by Roughly Manor, December 18, 2007.

BUSINESS & ECONOMIC DEVELOPMENT

- Toys for Tots Motorcycle Show, December 8, 2007
- 13th Annual Light Parade, December 8, 2007;

- *Niiwii Casino Announcement* at Twentynine Palms location, December 13, 2007;
- *“Heck with the Malls”* encouraged Twentynine Palms downtown shopping, December 16, 2007.

LEGISLATIVE AFFAIRS

- City Council Connections, December 5, 2007;
- Council Connections, January 16, 2007, 7AM, Chamber Conference Room.

MILITARY AFFAIRS

- Joshua Tree, Twentynine and Yucca Valley Chambers participated in a comprehensive USMC Base tour with Mrs. Spiese and dinner at General’s quarters, December 11, 2007;
- M.A.C. Assistance Fund The Chamber has continued to maintain a small fund of donated monies which has been set aside to assist military personnel and their families with urgent needs. Military personnel are eligible to apply for assistance upon referral from the Navy/Marine Corps Relief Society.

EVENTS

- Liberty Tax Service Grand Opening, January 5, 2008, 10AM to 2PM, 71747 29 Palms Hwy, Twentynine Palms;
- Council Connections, January 16, 2008 7AM, Chamber Conference Room;
- Chamber Board of Directors meeting, January 17, 2008, 12PM, Chamber conference room;
- Chamber closed for MLK Jr. Birthday, January 21, 2008;

Twentynine Palms Chamber of Commerce
Phone Call/Visitor Breakdown for the Month of December 2007

Subject	Phone Calls	Walk-Ins
Action Council	2	
Art Galleries	3	
Calendars		2
Camping	5	
Chamber Business	74	49
Demographics	3	1
Developers	6	1
Directions	5	2
Information 411	4	
Internet Access	1	1
Joshua Tree N.P.	82	6
Light Parade	120	36
Lodging	15	
Maps	10	
Marine Base	50	
Marketing	9	1
Miscellaneous	147	83
Mixers	20	
Organizations	1	
Packet Requests (Relocation/Visitor)	12	
Phone Books	11	7
Pioneer Days	5	
Reporters	8	
Road Conditions	48	
RV Park	26	
Snow Day	3	
Theatre 29		2
Toys for Tots	45	
Toys for Tots Bike Run	25	
Transportation	1	4
Weather	45	
TOTAL	786	195

Packets 11

Twentynine Palms Chamber of Commerce
Contact Statistics for the Month of December 2007

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STAFF REPORT

TO: City Council via City Manager
FROM: Community Services Director
DATE: January 22, 2008

SUBJECT: Approval to Award Contract to S.R. Building Inc. in the Amount of \$84,349.50 for the Construction of Restrooms at the Luckie Skateboard Park.

RECOMMENDATION: The City Council approve the Precast Restroom Project to S.R. Building Inc., in the amount of \$84,349.50

ATTACHMENT
Bid

ORDER OF PROCEDURE:

Request Staff Report (Randy Councill)
Request Public Comment
Council Questions of Staff
Council Discussion
Motion/Second
Discussion of Motion
Call the Question (roll call vote)

BACKGROUND:

This past fall, First District Supervisor Brad Mitzelfelt, asked the City of Twentynine Palms to give him a list of projects that were not funded with Community Development Block Grant (CDBG) that he could consider for receiving additional funds. The Precast Restroom Project was one of several projects the First District contributed funds to, in this case \$90,000.

Staff has been working with Charles Abbott and Associates in designing and planning the project, with the bid package going out in December, and bids were due January 9, 2008. The City had several bid plans pulled, with four contractors submitting bids. The bids ranged from \$84,348.50 from S.R. Building Inc. to \$103,677. Attached is a copy of the bid sheet.

Review of Staff Report:

_____ City Manager

_____ City Attorney

_____ City Engineer

_____ Department Head

ALTERNATIVES:

The first option is to award the contract to S.R. Building Inc., with the second option being to rebid the project. The first option allows the City to complete the project in the spring, and the second option would put the project off until this summer.

FISCAL IMPACT:

There is no fiscal impact to the City for this project due to the CDBG funds being dedicated to this project from the First District.

Therefore, Staff's recommendation is to approve the awarding of \$84,349.50 to S.R. Building Inc. for the construction of the Pre Cast Restroom Project.



STAFF REPORT

TO: City Council via City Manager
FROM: Community Development Director
DATE: January 22, 2008

SUBJECT: Discussion of City's utility undergrounding policies and priorities.

RECOMMENDATION: Review policy and provide direction to staff.

ORDER OF PROCEDURE:

Request Staff Report (Alex Meyerhoff Presenting)
Request Public Comment
Council Questions of Staff
Council Discussion
Motion/Second
Discussion of Motion
Call the Question (voice vote)

Attachments

1. Edison Rule 20(A) Guidelines

BACKGROUND:

The General Plan establishes City Policy that electrical utilities be located underground. The Development Code establishes specific criteria for undergrounding. In most instances, utilities must be located underground.

The recent code amendments pertaining to the commercial zones, which include the CO, CG, CN and CT zones (Development Code Section 19.10.100) require that all utilities serving new projects shall install underground utilities both onsite and in the public right-of-way.

In the Residential zones (OSR, RL, RS and RM) all utilities serving new projects of more than four (4) dwelling units shall install underground utilities both onsite and in the public right-of-way. New projects of four (4) or less dwelling units shall install underground utilities onsite; utilities in the public right-of-way shall be installed in a manner consistent with the existing surrounding improvements.

In the CS and IC zones all utilities serving new projects of more than four (4) acres shall install underground utilities both onsite and in the public right-of-way. New projects of four (4) or less acres shall install underground utilities onsite; utilities in the public right-of-way may be installed in a manner consistent with the existing surrounding improvements.

It is the developer's responsibility to locate utilities underground for new development.

Review of Staff Report:

City Manager

City Attorney

City Engineer

Department Head

EXCEPTIONS:

Pursuant to Section 15.08.080 of the Municipal Code, the City may authorize exceptions to these requirements, for poles, line and overhead structures used for transmission of electric energy in excess of 34.5 kV.

PUBLIC RESOURCES:

Edison's Rule 20(A) program provides funding for Cities to be used towards the cost of underground utility relocation. The program provides funding for lines to be relocated underground when lines are: 1) located within 100' of a major corridor; and 2) include secondary circuits.

The City of Twentynine Palms presently has \$574,000 in funding available. This fund generates \$85,000 annually. Edison also allows a City to mortgage future funding five years out. Therefore, including the five year mortgage of future funding, the City has approximately \$1 million in funding available for underground relocation of electric utility lines.

Staff has also begun to discuss the Rule 20(A) program with Supervisor Mitzelfelt's staff in hopes that a portion of Supervisorial District #5 funding may be allocated to the City.

COST:

A number of factors impact the cost of these projects. Underground utility relocation projects typically cost \$400 per linear foot or \$2 million per mile.

PRIORITIZATION:

Staff recommends that Rule 20A funding be prioritized to improve the physical appearance of the downtown area, as allowable within the given constraints of the program.

ALTERNATIVES:

1. Provide direction to staff regarding utility undergrounding priorities.
2. Amend or modify the Municipal and/or Development Code to meet the City Council's objectives.

FISCAL IMPACT:

Allocation of up to \$1 million in Edison Rule 20A funding. No direct fiscal impact to the General Fund.



STAFF REPORT

TO: City Council
FROM: City Manager
DATE: January 22, 2008

SUBJECT: Workshop on Availability of Natural Gas for Residents in the Indian Cove Area

RECOMMENDATION: Receive staff report and provide direction as necessary.

ORDER OF PROCEDURE:

Request Staff Report (Michael Tree Presenting)
Council Questions of Staff
Public Comment
Council Discussion & Direction

BACKGROUND: A goal of the City Council this year is to improve infrastructure within the City. A strategy of that goal is to evaluate areas of the City that could benefit from the installation of natural gas. To this end staff evaluated various neighborhoods within the City and recommended to the City Council that the Indian Cove Area be considered due to its proximity to the natural gas line and the format of the neighborhood.

On Saturday, October 27th at the City Community Center residents from the Indian Cove Area met to discuss the benefits and availability of natural gas. Leading the discussion was The Gas Company. At the meeting the residents directed staff to bring back more details on the potential installation of natural gas at a subsequent meeting.

The second meeting with Indian Cove Area residents has been scheduled at the City Community Center for Saturday, February 9th at 10AM. It is anticipated that at this meeting the following will provide presentations:

- The Gas Company Will provide plans/costs on installation of natural gas
- Muni Financial Will provide cost estimates to each property owner
- Fieldman/Rolapp Will provide details on financing the project
- Rutan & Tucker Will provide details on the formation of an assessment district

The cost for the preparation of the February 9th meeting is approximately \$7,500, with the main cost being the work performed by Muni Financial, who in order to provide a cost estimate to each parcel owner must conduct an evaluation of each parcel as it pertains to its impact on the project. This cost has been funded through the FY 2007-08 Budget.

Review of Staff Report: _____
City Manager City Attorney City Engineer Department Head

If, after the second meeting, the residents of the Indian Cove Area desire to move forward with the formation of an assessment district to finance the installation of natural gas they must first hold an election. The cost to finalize the planning and financial details of the project so that information can be accurate for voters is approximately \$20,000 (which can be rolled into the financing of the project and paid for by the residents if formation of assessment district is approved).

FISCAL IMPACT & ALTERNATIVES: If the assessment district is not approved by the voters the City can be responsible for the costs incurred up through the election process. The City Council has a few options available to them to mitigate this cost exposure:

- The City can require residents to place a deposit that would be used to pay for preparation costs.
- The City can require property owners to perform a petition where at least 70% (or some percentage that would provide a high confidence level in approval) of the owners document their request that the City prepare for, and hold an election for the formation of an assessment district.

Staff recommends the later methodology. If, after the second workshop, the desire of the residents and City Council is to move forward it is anticipated that the planning, election process, and construction of the natural gas can be performed before winter of 2008.



STAFF REPORT

TO: City Council
FROM: City Manager
DATE: January 22, 2008

SUBJECT: Review of the In-Lieu Street Improvement Fee

RECOMMENDATION: The recommendation is that the City Council receive staff report and provide direction in regard to future amendments to the Street Improvement Fee Ordinance and future projects to be considered for construction.

ORDER OF PROCEDURE:

Request Staff Report (Richard Pedersen Presenting)
Council Questions of Staff
Request Public Comment
Council Discussion
Council Direction

Attachment

1. In Lieu Fee Ordinance

SUMMARY:

It has been one year since the implementation of the Street Improvement Impact Fee. The purpose of this report is to provide Council with a status of revenues collected and to provide recommendations regarding changes to the ordinance and establish policy and criteria as to where and when these funds should be spent.

BACKGROUND:

Starting in August 2006 the Street Improvement Impact Fee Ordinance was discussed at several Council workshops and regular meetings and as a result the new fee was adopted and became in affect in January 2007.

The City's Development Code requires the installation of street improvements as a condition of approval for residential development. The adopted "in lieu" Street Improvement Impact Fee is currently \$75 per linear foot of street frontage, up to 150 feet of frontage, which is a maximum of \$11,250. The ordinance allows for an automatic 3% inflation increase every fiscal year to account for the increase in labor and material costs. The collected funds are restricted to the construction of curbs, gutters, and sidewalks on streets fronting residentially zoned property.

Review of Staff Report:

City Manager

City Attorney

City Engineer

Department Head

Fees Collected

Since January 2007, the city collected, from 81 locations, \$539,165 which includes interest.

Potential Changes to the Ordinance

After implementing the fee ordinance this past year staff, believes that, as a whole, the fee has met the intent of its purpose. The following are some issues that will be discussed at the City Council meeting:

- Expansion of the in-lieu fee program to non-single family residential projects
- Fee requirement for a parcel owner who is going to develop on a street with improvements already constructed by this program
- Expanding the Ordinance to include the capacity to construct street improvements in non-residentially zoned areas when needed to connect residential areas.

Policy and Criteria as to Where and When These Funds Should be Spent.

Street improvements (curbs, gutters and sidewalks) provide both drainage control and pedestrian safety. Selecting streets to be improved under this program should be evaluated and prioritized with these two purposes in mind. Criteria for prioritizing and selecting a city project should include the following:

- Leverage additional funds—these funds should be used to match other funds received from grants. It may be prudent to set aside an amount of these funds to be “match ready”.
- Cost effectiveness—projects that reduce storm damage maintenance cost should be a priority. Funds used to continually clean up storm damage could be used for other important maintenance functions.
- Pedestrian safety—these funds should be used at locations that sidewalks could benefit the highest numbers of pedestrians.

It should be noted that street improvement costs vary widely based upon many factors. Factors include right-of-way costs, relocating utilities, drainage facilities, reconstructing fences, walls and other property owner improvements. As a result, street projects, which include the construction of curbs, gutters and sidewalks can cost from \$500,000 a mile to \$1,500,000 a mile. It is recommended that the balance of this fund be large enough to be most effective. It is suggested that the fund balance include at least \$1,000,000 for a construction project and \$200,000 for “match ready” purposes.

It is recommended that over the next year staff develops and provides Council a suggested priority list and cost estimates of a potential project, based on the above criteria, for Council evaluation. During this time the fund balance will increase providing a larger range of potential projects. It is anticipated that a project could be selected next year to be budgeted, designed and advertised for construction in the 2008/2009 fiscal year.



STAFF REPORT

TO: City Council
FROM: City Manager
DATE: January 22, 2008

SUBJECT: San Bernardino County Homeless Partnership Commitment Letter

RECOMMENDATION: Authorize the Mayor to sign the San Bernardino County Homeless Partnership Commitment Letter. Appoint a Council member or staff member to the San Bernardino County Homeless Partnership.

ORDER OF PROCEDURE:

Request Staff Report (Michael Tree Presenting)
Council Questions of Staff
Public Comment
Council Discussion
Motion/Second
Discussion of Motion
Call the Question (voice vote)

BACKGROUND: In 1991, a Public Hearing on Homelessness was convened to improve the coordination of services to San Bernardino County's homeless population. As a result of that hearing, the current countywide homeless network, known as the Homeless Coalition, was established in 1992. The Homeless Coalition was placed under the direction of the Community services Department, now known as Community Action Partnership of San Bernardino County (CAPSBC). Since 1997 the efforts of CAPSBC have resulted in positive steps to ending homelessness. CAPSBC has been instrumental in bringing over \$40 million in federal funding for 50 projects to assist the homeless. In addition CAPSBC coordinated and implemented the homeless census and survey, homes care faire, and other activities.

However, San Bernardino is experiencing extreme population growth in all areas which has resulted in more instances of homelessness. In response to this concern Supervisor Gonzales launched an effort with the County Administrative Office, County Departments and CAPSBC to end chronic homelessness in the entire county. Identified is a need to be more focused, with greater involvement of county and city officials, law enforcement, schools, business, media, and

- Attachments*
1. A Place to Call Home: Homeless Summit 2007
 2. San Bernardino County Homeless Partnership Organizational Chart
 3. Draft County Homeless Partnership Commitment Letter From The Mayor

Review of Staff Report: _____
City Manager City Attorney City Engineer Department Head

other faith and community based organizations.

To this end there has been a restructuring of the Homeless Coalition of the San Bernardino County Homeless Partnership. The following is the Purpose and Mission Statements, followed by the goals and partnership outcomes envisioned:

Purpose

To develop a countywide public and private partnership and to coordinate services and resources to end homelessness in San Bernardino County.

Mission Statement

The mission of the San Bernardino County Homeless Partnership is to provide a system of care that is inclusive, well planned, coordinated and evaluated and is accessible to all who are homeless or at-risk of becoming homeless.

Goals

- Facilitate a joint working approach through collaborations among members
- Pool assets and resources to influence public policy in addressing home issues
- Empower the homes to contribute in the process
- Identify resources for ending homelessness
- Develop new programs or redesigning current programs to coordinate the effectiveness and comprehensive delivery of services and resources.
- Strive to prevent, alleviate, and ultimately eradicate homelessness.
- Submit a comprehensive and competitive Super NOFA application annually.
- Identify, obtain and administer homeless grant resources including the annual Continuum of Care application.

Partnership Outcomes

- Conduct a homeless summit bringing together partnership members to address issues affecting the homeless.
- Public the 2007 Point-In-Time County Survey.
- Prepare for the 2009 bi-annual Point-In-Time Count and Survey that measures the number of homeless in our county at any point-in-time and a quantitative and qualitative survey of the homeless.
- Prepare and submit the annual homeless assistance Continuum of Care application
- Draft a comprehensive 10-year-plan to end chronic homelessness
- Establish a non-profit funding arm to solicit monetary funds and/or assets
- Seek full involvement of all elected officials
- Strengthen relationships among partnership members
- Conduct a marketing campaign to promote the partnership
- Finalize 10-year-plan to end chronic homelessness.
- Increase affordable permanent and transitional housing
- Educate the community on homeless issues and solicit community involvement in addressing home concerns
- Establish regional integrated homeless service centers.

In sum, the Homeless Partnership is committed to creating lasting community change through the development of solution-oriented programs and policy initiatives that will eliminate the root causes of homelessness.

The Partnership will provide leadership in creating a comprehensive countywide network of service delivery to the homes and near homeless families and individuals through facilitating better communication, planning, coordination, and cooperation among all entities that provide services and/or resources for the relief of homelessness in San Bernardino County.

The Partnership will provide a forum and environment where collaborative public-private programs can evolve, which will improve the current delivery of services to the homes, or fill identified gaps in the homes services network in the County.

The Partnership shares strategic thinking, wide-ranging experience, and expertise to prevent and address long-term homelessness. The goal is nothing short of ending chronic homelessness through proven, cost effective solutions like prevention and supportive housing.

According to the San Bernardino County Homeless Census and Survey, the City of Twentynine Palms has a total of 93 individuals who are considered homeless. This is a 79 individual increase in the City's homeless population, which is a 564.3% increase over those counted in 2003.

These surveys are taken by individuals who are considered homeless. In order to get an accurate count, homeless individuals were used on the survey in order to protect those who do not wish to have contact with any public officials.

In order to resolve homelessness in San Bernardino County and the City of Twentynine Palms, the San Bernardino County Homeless Partnership requests that the City of Twentynine Palms appoint a Council or staff member to serve in the organization. It is anticipated that the Partnership will meet once per quarter (dates to be determined) and that the City representative may serve on a committee within the partnership that will meet once per month (dates to be determined).

ALTERNATIVES:

The City Council may, at its discretion:

1. Appoint a member of the Council
2. Request that the City Manager appoint a member of staff
3. Decline to become involved in the Homeless Partnership

FISCAL IMPACT: Mileage expense for meetings and possible staff time (if a staff member is appointed).



STAFF REPORT

TO: Agency Board
FROM: Assistant Director of RDA via Executive Director
DATE: January 22, 2008

SUBJECT: PC 05-71 – Request for Qualifications by qualified land use planning firms for the preparation of the Downtown Economic Revitalization Specific Plan.

RECOMMENDATION: Direct staff to issue a Request for Qualifications (RFQ) for competent planning firms to complete the Downtown Economic Revitalization Specific Plan, based upon the attached Draft Scope of Work.

ORDER OF PROCEDURE:

Request Staff Report (Meyerhoff Presenting)
Council Questions of Staff
Request Public Comment
Council Discussion
Motion/Second
Discussion of Motion
Call the Question (roll call vote)

Attachments
1. Draft Scope of Work

SUMMARY: Completion of the Downtown Economic Revitalization Specific Plan remains the Planning Commission's top priority. Given staffing resources, staff continues to devote the majority of attention to processing current land use and planning applications.

The Redevelopment Agency also requires the completion of the plan prior to the programming of RDA expenditures in the community.

To complete the Downtown Plan, staff recommends that the City Council direct staff to issue a request for qualifications to hire a qualified planning firm to complete the Downtown Specific Plan.

It is anticipated that the scope of work will take approximately twelve months to complete.

FISCAL IMPACT: The RDA Five Year Implementation Plan included \$100,000 for downtown planning efforts.

Review of Staff Report: _____
City Manager City Attorney City Engineer Department Head