



# STAFF REPORT

July 11, 2006

**To: City Council via City Manager**  
**From: Finance Director**  
**Subject: Adoption of Ordinance No. 199**

## **RECOMMENDATION**

The City Council adopt the ordinance on second reading.

## **BACKGROUND**

Ordinance No. 199 brings the Redevelopment Agency into compliance with changes in State law. The ordinance was introduced and a public hearing conducted at the June 27 meeting of the City Council.

**ORDINANCE NO. 199**

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TWENTYNINE PALMS AMENDING THE REDEVELOPMENT PLAN FOR THE FOUR CORNERS REDEVELOPMENT PROJECT PURSUANT TO SENATE BILL 211 AS CODIFIED IN HEALTH & SAFETY CODE SECTION 33333.6(e)(2)(B)**

**THE CITY COUNCIL OF THE CITY OF TWENTYNINE PALMS DOES ORDAIN AS FOLLOWS:**

**SECTION 1.** The Redevelopment Plan for the Four Corners Redevelopment Project Area, as existing on the date hereof (hereinafter, the “Plan” or “Project Area,” as applicable) is hereby amended to delete from the Plan any and all time limits stated in the Plan that purport to place on the Twentynine Palms Redevelopment Agency any time deadline on the establishment of loans, advances, and indebtedness with respect to the Plan or Project Area.

**SECTION 2.** The foregoing amendment to the Plan is effected pursuant to the authority established by Senate Bill 211, effective January 1, 2002, which is codified in pertinent part in California Health & Safety Code Section 33333.6(e)(2)(B), which states in pertinent part: “On or after January 1, 2002, a redevelopment plan may be amended by a legislative body by adoption of an ordinance to eliminate the time limit on the establishment of loans, advances, and indebtedness required by this section prior to January 1, 2002. In adopting an ordinance pursuant to this subparagraph, neither the legislative body nor the agency is required to comply with [Health & Safety Code] Section 33354.6, Article 12 (commencing with [Health & Safety Code] Section 33450), or any other provision of this part relating to the amendment of redevelopment plans, except that the agency shall make the payment to affected taxing entities required by [Health & Safety Code] Section 33607.7.”

**SECTION 3.** Enactment of this Ordinance is exempt from the California Environmental Quality Act (Pub. Res. Code §21000 *et seq.*) (“CEQA”) pursuant to the terms of Health & Safety Code Section 33333.6(e)(2)(B), and further pursuant to CEQA Guidelines Section 15378(b)(4) [Title 14 CCR §15378(b)(4)] because it is a fiscal activity which does not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment.

**SECTION 4.** If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance, is, for any reason, held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance. The City Council hereby declares that it would have adopted this Ordinance and each section, subdivision, sentence, clause, phrase, or portion of this Ordinance, irrespective of the fact that one or more sections, subdivisions, sentences, clauses, phrases, or portions of this Ordinance be declared invalid or unconstitutional.

**SECTION 5.** Except as amended hereby, the Plan shall remain in full force and effect according to its terms.

**SECTION 6.** All required proceedings and considerations precedent to the adoption of this Ordinance have been regularly taken in accordance with applicable law.

**SECTION 7.** The City Manager shall notify the appropriate public entities of the adoption of this Ordinance.

**SECTION 8.** The City Clerk is authorized and directed to post or publish this Ordinance or a summary thereof in accordance with procedures normally taken.

**PASSED, APPROVED, and ADOPTED** this 11th day of July, 2006, by the following vote:

**AYES:**

**NOES:**

**ABSENT:**

**ABSTAIN:**

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Kevin Cole, Mayor  
City of Twentynine Palms, California

**ATTEST:**

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Charlene L. Sherwood, City Clerk  
City of Twentynine Palms, California

(City Seal)

**APPROVED AS TO FORM:**

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A. Patrick Muñoz, City Attorney  
City of Twentynine Palms, California



# STAFF REPORT

July 11, 2006

**TO:** City Council via City Manager

**FROM:** City Clerk

**SUBJECT:** Designation of a Voting and Alternate Delegate for League of California Cities' Annual Conference.

## **RECOMMENDATION**

The City Council designate Mayor Cole as the voting delegate and Mayor Pro Tem Klink as the alternate for the League of California Cities Annual Conference in San Diego September 6, 7, 8, and 9, 2006.

## **BACKGROUND**

The Annual League of California Cities' Conference will be held in San Diego from September 6 – 9, 2006. To expedite the conduct of the business at this important policy- making meeting, each City Council should designate a voting representative and an alternate who will be registered at the Annual Business Meeting.

# TWENTYNINE PALMS CHAMBER OF COMMERCE AND VISITORS BUREAU

## MONTHLY RECAP REPORT: June 2006

The Chamber Board of Directors and Chamber staff wishes good luck to Mike Swigart's future endeavors and travels. Mr. Swigart has been instrumental in building a crucial partnership between the City and the Chamber that has grown in mutual respect and positive development of Chamber programs.

We look forward to working with Mike Tree for continued growth of our partnership that will promote prosperity and competitiveness throughout our business community.

Iron Chef Bobby Flay visited the Marine Base on May 25, 2006 for a surprise cook off competition with Captain Eric Dominijanni filmed at Camp Wilson. The Iron Chef series ratings were up 20% over prior year levels of 10 million viewers. Look for Food Network's "Throwdown with Bobby Flay" that premieres June 29, 2006. By the way, Captain Dominijanni won the contest!

Another series that is spending time in Joshua Tree is Mtv's new show "Fast Inc." seen on Monday nights at 10:30pm. The show follows the behind the scenes dealing of Fast Ashleys, a custom car company that specializes in tricking out vintage and muscle cars for celebrities, models and millionaires. *"The Fast Inc. team straddles the two worlds to the grunge of the Joshua Tree desert and the glam of the streets of Hollywood."*

Govinda Arehalli, Circle C Lodge, was appointed by President Dee Richhart as a Board Director. Mr. Arehalli was sworn in during the regular Board meeting on June 15, 2006.

Chamber Branding Committee is in process of producing a survey that will capture the "tourist thoughts" during their Twentynine Palms visit. The survey will be placed within public, lodging and restaurant facilities. The committee is continuing with the "Branding Destination Survey" available on Zoomerang via the Chamber web-site.

The Street Fair and Car Show held on June 2, 2006, was an enormous success. The 118 car entries made this the largest car show yet to be held in this event Twentynine Palms.

Recognizing community citizens and public entities was the mainstay of the Chamber's Annual Installation and Award Dinner that was held on Saturday, June 24<sup>th</sup>, at Theatre 29. Mayor Cole graciously gave the Oath of Office to incoming President, Mel Berlin and Directors.

### VISITOR SERVICES

New information/publications available in the Visitor Center include:

- Chamber 29 News-July Edition;
- July 2006 SBA Classes;
- San Bernardino County Museum Events Calendar 21006-2007;
- Art in Public Places;
- Variety and Adventure in the California Desert;
- The Sun Runner;

### Gift Shop -

- Sales in Gift Shop for June 2006: \$73.00

June New Members: 1

Total Chamber Members: 256

Contact Statistics: June 2006:

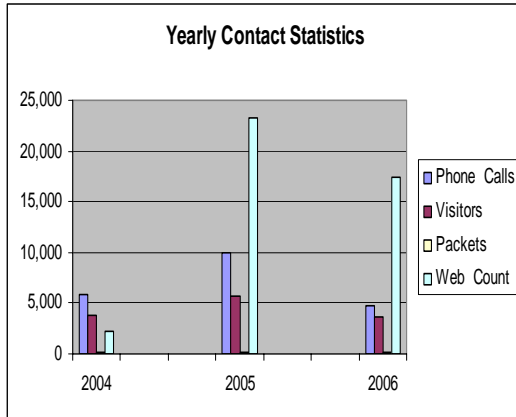
Phone Calls: 1,238

Visitors: 685

Web Count: 2,547

Information Packets Mailed: 54

	Phone Calls	Visitors	Packets	Web Count
<b>2004</b>	<b>5,846</b>	<b>3,756</b>	<b>131</b>	<b>2153</b>
	Phone Calls	Visitors	Packets	Web Count
<b>2005</b>	<b>9,991</b>	<b>5,623</b>	<b>116</b>	<b>23,244</b>
	Phone Calls	Visitors	Packets	Web Count
<b>2006</b>	<b>4,700</b>	<b>3,590</b>	<b>121</b>	<b>17,384</b>



### **MARKETING**

- July Twentynine Palms Chamber Newsletter;
- Weekly Twentynine Palms Chamber E-news letter;
- Preparing for 70<sup>th</sup> Annual Pioneer Days to be held October 19, 20<sup>th</sup>, 21<sup>st</sup> and 22<sup>nd</sup>;
- Placed 2006 Pioneer Days on vendor websites to obtain additional vendors for the event;
- Weekly Public Service Radio Announcements;
- Weekly E-news letter;
- Terminix Ribbon Cutting, June 12, 2006;
- Chambers Partnership Tourist Committee, June 14, 2006;

### **TOURS, CONFERENCES & MEETINGS**

- Street Fair and Car Show, June 2, 2006;
- Chamber Board of Directors met on June 15, 2006;
- Chamber Annual Installation and Awards Dinner, June 24, 2006

### **OTHER MARKETING**

Chamber will capitalize event information regarding the following:  
Chamber staff has found the best advertising for our area lately, and it is free! The personal webpage and blogs located throughout the Internet. Personal web-pages/blogs have featured stories and pictures of family outings, weddings, rock climbs, entertainment, restaurants, lodging and art throughout the Morongo Basin. Chamber staff is currently working on a program to ascertain a manageable count of such sites.

The following media highlighted Twentynine Palms area and events:

1. *amazon.com*, “*Desert Summits: A Climbing & Hiking Guide to California and Southern Nevada*,” May 21, 2006;
2. Oh Word, “*Jam Bands: Not Alright, and Definitely Not Real*,” May 28, 2006;
3. Bakersfield Californian, “*Girl Scouts sponsor reptile show*,” May 30, 2006;
4. Conde Nasta, “*Word of Mouth*,” June 2006 Edition;
5. Common Sense America, “*A Marine Family in Need! Please Help!*,” May 31, 2006;
6. 1000 Words, “*Joshua Tree National Park*,” photo essay, June 2006;
7. Travel Channel, Majestic America Photo Gallery, June, 2006;
8. Mesart, “*JTNP, Artist-In Residence Program*,” June 2006;
9. Outside Magazine, “*There’s Something in the Rocks*,” June 2006;
10. Los Angeles City Beat, “*JTNP inspired sculptures*,” June 2006,
11. Travel Channel, “*Road Trip: Las Vegas to Los Angeles*,” June 2006;
12. Art & Science Collaborations, Inc., “*Jelly Fish*,” film, June 2006;
13. Palm Springs Life Magazine, “*Concierge Tips*,” June 2006;
14. UN, “*Global Deserts Outlook Launched on World Environment Day*,” June 5, 2006;
15. The Phoenix, “*An-My L: Small Wars*,” June, 2006;
16. AirTran Airways Inflight Magazine, “*29 Palms, CA*,” June 2006;
17. The Desert Sun, “*Valley art gallery glimpse*,” June, 2006;
18. DallasBlog.com; “*Shaft Notes*,” June 2006;
19. Latina, “*Camping for mujeres with nails*,” June/July 2006;
20. Military NewComers, “*Welcome to 29 Palms*,”
21. Wikipedia, “*Washingtonia filifera*,”
22. Art California, “*Morongo Basin*,” Calendar,” June 2006;
23. Webloggin, A Salute to Our Soldiers, “*A Marine Needs Our Help*,” June 1, 2006;
24. Arthur Magazine, “*Filmforum presents An evening with Kate McCabe*,” June 6, 2006;

25. freerepublic.com, "Story by Lance Cpl. Michael S. Cifuentes, June 2, 2006;
26. insurancenewsnet.com, Soap Box Derby held in Twentynine Palms, Calif," June 5, 2006;
27. Dallas Morning News, "Energy corridors across the West raise concerns," June 4, 2006;
28. Desert Sun, "Sitting down with .. Mark Farley Q&A," June 4, 2006;
29. TV.com: Summer of Television 2006, "Fast Inc."
30. MTV, "Fast Inc.," premiers June 5, 2006;
31. Tucson Scene, "Toubab Krewe at Plush," June, 6, 2006;
32. USMC.mil "15<sup>th</sup> Marine Expeditionary Unit, June 6, 2006;
33. Palm Springs Life, "June Events Listing," June 2006;
34. Marine Corps News, "Natives of Iraq help Marines survive," June 9, 2006;
35. Observation Post, *Marine competes against Iron Chef*," June 9, 2006;
36. jamminjava.com, "Time Easton 'Ammunition' CD Release, June 9, 2006;
37. LA Free Press, "SOMEWHERE IN THE CALIFORNIA DESERT," June 9, 2006;
38. Desert Sun, "Chuckwalla festival is tasty," June 10, 2006;
39. The San Diego Union-Tribune, "Ready to Roll," June 11, 2006;
40. U.S. Central Command, *Marines provide medical assistance to two Iraqi children wounded by IED*," June 11, 2006;
41. United Press International Newspictures, "Capt John Black," June 11, 2006;
42. Trainorders.com, "Heading to Vegas this summer?" June 12, 2006;
43. Claremont McKenna College, "On the Road to Joshua Tree, A Desert Diary, June 12, 2006;
44. down the avenue: "29 Palms and Joshua Tree," June 13, 2006;
45. OC Register, "Saluting one of their own," June 15, 2006;
46. Observation Post, "Commandant speaks his mind at Combat Center," June 16, 2006;
47. Cal State San Bernardino News, "One door closes and another very rewarding

*one opens for selfless CSUSB student,"* June 15, 2006;

48. Coach House Books, "Andrea Zittel's, systems for living", June 16, 2006;
49. Reuters, "Americans prefer video to national parks: study," June 20, 2006;
50. The Virginian Pilot, "Gram Parsons: Fallen Angel", June 21, 2006;
51. National Parks Traveler, "New Plants and Cleaner Air," June 21, 2006;
52. Hickory Wind, "Tim Easton: The Road Goes on Forever," June 22, 2006;
53. Orange County Register, "Great discussion about neighborhoods and freedom," June 22, 2006;

#### NETWORKING

- Basin Wide Foundation Breakfast, June 1, 2006;
- Kiwanis Annual Breakfast, June 10, 2006;
- Annual Installation Dinner and Awards, June 24, 2006;
- Reception for Mike Swigart, June 27, 2006

#### BUSINESS & ECONOMIC DEVELOPMENT

- Morongo Basin Economic Consortium, June, 14, 2006;
- DRTA Board meeting, June 30, 2006
- Initiation of a monthly Zoomerang Survey to lodging facilities to gather occupancy and other pertinent data has been started. First meeting with lodging facilities will be held at Holiday Inn Express, July 11, 2006;

#### LEGISLATIVE AFFAIRS

#### MILITARY AFFAIRS

- M.A.C. Assistance Fund The Chamber has continued to maintain a small fund of donated monies which has been set aside to assist military personnel and their families with urgent needs. Military personnel are eligible to apply for assistance upon referral from the Navy/Marine Corps Relief Society.

#### EVENTS AND MEETINGS:

**July 4, 2006, 5PM-9:30PM**, open to the public, Fireworks aboard USMC Base;

**July 11, 2006, 10AM,** Pioneer Days Committee  
will meet in Chamber Conference Room;

**July 11, 2006, 1PM,** Chamber Lodging  
Facilities meeting at Holiday Inn Express;

**July 13, 2006, 12PM** Chamber Board of  
Directors meet at Chamber Conference Room;

**July 20, 2006, 5PM-7PM,** Mixer at Reach Out  
Morongo Basin at the Senior Center on Adobe  
Road.

*We wish all of the City staff a happy and  
safe Fourth of July!*

Twentynine Palms Chamber of Commerce  
Contact Statistics for the Month of June2006

Subject	Phone Calls	Walk-Ins
Action Council	3	2
Art Galleries	35	20
Bank	2	
Camping	15	15
Chamber Business	162	53
Demographics	16	
Directions	25	20
Email Inquiry		
Entertainment	60	30
Food Stamps	1	
Gift Shop	5	7
Golf	20	16
Government	10	
Information 411	66	50
Installation Dinner	29	19
Joshua Tree N.P.	70	41
Laundromat	3	
Lodging	72	60
Maps	30	14
Marine Base	36	
Marketing	25	8
Miscellaneous	76	51
Mixers	10	6
Murals	40	35
Newspaper	16	9
Packet Requests (Relocation/Visitor)	54	
Phone Books		6
Pioneer Days	15	10
RealtorsRentals, Homes, Apartments, Business	22	19
Reporter	5	
Restaurants	45	30
Road Conditions	3	
RV Parks	11	8
Soap Box Derby	34	
Street Fair/Car Show	179	138
Sunrunner Magazine	20	7
Transportation	19	7
Weather	3	4
Water	1	
<b>TOTAL</b>	<b>1238</b>	<b>685</b>

Packets Mailed

**54**



# STAFF REPORT

**TO:** City Council  
**FROM:** City Manager  
**DATE:** July 11, 2006  
**SUBJECT:** Repainting of No Parking Zones in Downtown Area

## **RECOMMENDATION**

Discuss and file.

## **BACKGROUND**

On Friday, July 7<sup>th</sup> the Public Works Department will begin repainting the curbing in the established No Parking zones of the downtown area on SR 62. The red paint will be reapplied in an effort to increase visibility of the abovementioned zones for motorists.

Of note in the project will be the painting of the curb at the southwest intersection of Hwy 62 and Tamarisk. At this location it appears that a significant amount of red zone had been painted over with a neutral color, thus significantly shortening the No Parking zone. Per a request from the City Engineer, who had evaluated the line of site issues at this location in June, the red zone will be lengthened to 100' from the crosswalk in the repainting process, which should increase sight distance and enhance traffic safety at the intersection.

The Public Works Department anticipates the project to be completed before July 21, 2006.