

**RESOLUTION NO. 05-29**

**A RESOLUTION OF THE CITY COUNCIL  
OF THE CITY OF TWENTYNINE PALMS, CALIFORNIA,  
SUPPORTING THE RED RIBBON CELEBRATION  
THE WEEK OF OCTOBER 23 – 31, 2005**

**WHEREAS**, today the **Red Ribbon** symbolizes the commitment of countless citizens in America working to “Take a Stand” against underage alcohol use, tobacco and other drugs; and

**WHEREAS**, it is imperative that community members launch unified and visible tobacco, alcohol and other drug prevention education programs and activities to eliminate the demand for these substances; and

**WHEREAS**, the **Red Ribbon** Campaign is also designed to create community involvement in supporting the vast majority of our children who choose to remain substance-free; and

**WHEREAS**, parents, youth, government, business, law enforcement, schools, religious institutions, service organizations, social services, health services, media and the general public will demonstrate their commitment to drug-free communities by wearing and displaying **Red Ribbons** during this week-long celebration; and

**WHEREAS**, the **Red Ribbon** Campaign supports healthy, drug-free lifestyles for all citizens.

**NOW, THEREFORE BE IT RESOLVED** that the City Council hereby supports October 23 – 31, 2005 as **RED RIBBON WEEK** in the City of Twentynine Palms, and encourages all citizen’s to participate in tobacco, alcohol and other drug prevention programs and activities, making a visible statement and commitment to healthy, drug-free communities in which to raise a generation of drug-free youth.

**PASSED, APPROVED AND ADOPTED** this 25<sup>th</sup> day of October, 2005 by the following vote:

AYES: COUNCIL MEMBERS:  
NOES: COUNCIL MEMBERS:  
ABSENT: COUNCIL MEMBERS:  
ABSTAIN: COUNCIL MEMBERS:

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Dawn Benton Jr., Mayor

**ATTEST:**

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Charlene L. Sherwood CMC, City Clerk



# STAFF REPORT

10/25/2005

**TO: City Council via City Manager**

**FROM: Bobby Matz, Public Works Superintendent**

**SUBJECT: Purchase 2005 570 XT Tractor**

## **RECOMMENDATION:**

The City Council authorize the purchase of a 2005, 570 XT Case tractor. Funds have been allocated for upgrade of equipment from the Gas Tax Budget Account No. 22-1004-4508 in the amount of \$56,968.03

## **BACKGROUND:**

Since 1988, Public Works Department has been using a 1988 480E tractor for cleaning roads after storms and general sweeping of streets within city limits. The 1988 480E has over 9000 hours on it and is being worked on weekly. By replacing 480E tractor Public Works will be more efficient during inclement weather. The new 570XT tractor will have a fully enclosed cab equipped with flood lights for night time operation.

Staff has checked with other sources on pricing a used 570XL or 570XT tractor.

### Auctions:

2002, 570XL \$45,000

2003, 570XL \$49,500

### Used Equipment Sales:

2004, 570XT \$\$52,000



# STAFF REPORT

10/25/2005

**TO: City Council via City Manager**

**FROM: Bobby Matz, Public Works Superintendent**

**SUBJECT: Mower Replacement**

## **RECOMMENDATION:**

The City Council authorize the purchase of two mowers: A 2005, 4100D with a 10' mowing deck, in the amount of \$45,072.62 and a 2005, 328D with a 6' mowing deck in the amount of \$18,481.96. Funds have been allocated for upgrade of equipment from Account # 01-0125-4833 in the amount of \$63,554.58

## **BACKGROUND:**

The 2005, 4100D mower will replace the 1995, 4500D that has over 10,000 hours of operation. The 2005, 328D mower will replace the 1995, 325D that has over 8000 hours of operation. The 4500D and the 325D mowers are being worked on weekly either by either Staff or by Toro.

The 2005, 4100D will be used for mowing open fields and the 2005, 328D will be used for mowing City Hall, Library, Veterans Park and the Nutrition Site, as well as Knott Sky Park and Luckie Park around trees and picnic areas.

If purchases are made after November 1, 2005 prices will increase to \$53,544.72 for the 4100D and \$21,827.75 for the 328D. A total of \$11,817.89 is how much more the City will pay for the same mowers after November 1, 2005.

# TWENTYNINE PALMS CHAMBER OF COMMERCE AND VISITORS BUREAU

## MONTHLY RECAP REPORT: September, 2005

“29 Palms Blooms 2005” Pioneer Days is upon us:

### Thursday, October 6, 2005

5-7 p.m. Mixer hosted by Homestead Inn – Pioneer Days Kickoff Honorary Judge and Sheriff Contest Winners Announced

### Friday, October 7, 2005

11:30 a.m. Grand Marshal Luncheon at 29 Palms Inn

### Saturday, October 8, 2005

5a.m. Stephen’s Memorial Charity Walk- Begins and Ends at Luckie Park. 12 and 25 mile (5 mile for seniors and kids) charity walk benefits Morongo Basin Red Cross

### Wednesday, October 12, 2005

Until 5 p.m. Last day for Carnival Pre-Sale Tickets

### Thursday, October 13, 2005

4-10 p.m. Carnival Opens-Wristband Night-Pay One Price; ride all night  
7:00 p.m. Rocking’ Karaoke Contest-\$100.00 cash prize to the winner

### Friday, October 14, 2005

4p.m.-12 a.m. Carnival  
7:00 p.m. Battle of the Bands

### Saturday, October 15, 2005

6:00-10 a.m. Firefighters Pancake Breakfast  
10:00 a.m. PIONEER DAYS PARADE  
12p.m.-12 a.m. Carnival  
1 - 4 p.m. Children’s Day- at Luckie Park Special or kids under 12. Games, activities, face painting, inflatable jumpers, rescue vehicles, and more!  
2-p.m. Cow Chip Bingo-Game 1  
2-4 p.m. Old Timers Gathering at Old Schoolhouse Museum  
4:00 p.m. Bucky Bucklin Memorial Arm Wrestling Tournament- at Luckie Park  
5p.m. “Chile Cook Off” at Desert Congregational Church  
7p.m. Cow Chip Bingo-Game 2  
7p.m. The Rattler Band

### Sunday October 16, 2005

8:30a.m. Volkslauf (mud run) at Hilltoppers  
11a.m. Pet Parade-at Luckie Park  
12-6 p.m. Carnival –Wristband Day  
2-p.m. Cow Chip Bingo-Game 3  
4.p.m. Cow Chip Bingo-Game 4

### VISITOR SERVICES

New information/publications available in the Visitor Center include:

- Chamber 29 News-October Edition;
- SBA October Mgmt. Training Calendar;
- Desert Institute At JTNP class listings;
- Fall R.V. Journal;
- California Association of B&B map;
- 2005 Weed Show pamphlet;
- Windermere, “The Real Estate Guide”;
- Desert Communities Real Estate Pictorial, October;
- Flu Shots at Stater Brothers Markets;
- 2005 Pioneer Days Entry Forms and information.

### Gift Shop -

- Sales in Gift Shop for August \$48.00

September New Members: 1

Total Chamber Members: 255

Contact Statistics: September 2005:

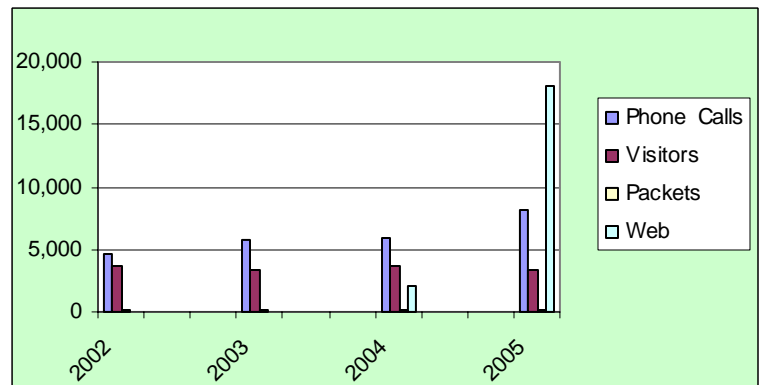
Phone Calls: 477

Visitors: 113

Web Count: 3,831

Information Packets Mailed: 5

### YEAR TO DATE CONTACT STATISTICS



	Phone Calls	Visitors	Packets	Web
2002	4,651	3,660	154	0
	Phone Calls	Visitors	Packets	Web
2003	5,789	3,424	106	0
	Phone Calls	Visitors	Packets	Web Count
2004	5,846	3,756	131	2153
	Phone Calls	Visitors	Packets	Web Count
2005	8,137	3,416	86	18,069

### MARKETING

- Preparing for submission of articles with information regarding the city of Twentynine Palms events through June 2006, newspapers, magazines, and clubs;
- Preparing for submission articles pertaining to Furnace Creek 508 to newspapers, magazines, and clubs;
- Attended Officer's Spouses "Welcome Aboard" on September 30, 2005;
- Invited to participate with MCCA, "Quality of Life Expo," October 26<sup>th</sup>,

### TOURS, CONFERENCES & MEETINGS

- October 7, 2005 -Chamber Executive Meeting-CANCELLED
- October 20, 2005-Chamber Board of Directors Meeting

### OTHER MARKETING

Chamber will capitalize event information regarding the following:

- Blue Star Highway Dedication;
- Morongo Basin Open Studio Art Tours;
- Pioneer Days, October 13<sup>th</sup> 14<sup>th</sup>, 15<sup>th</sup>, 16<sup>th</sup>;
- Annual Old Timer's Gathering;
- Annual All States Square Dance;
- Stephen's Memorial Walk;
- Condor Field Clampout Dedication;
- Desert Congregational Church "Chile Cook Off;"
- Annual Furnace Creek 508 bike race in October. Sun Runner Editor, Steve Brown has agreed to do an extensive article;

The following articles highlighted Twentynine Palms area and events:

- *The Times-News*, Twin Falls ID, "Iraq war divides family;" 08/25/05
- *FMQB, Radio Industry News*, "Rockers, The Prom Kings" performed for the "Thundering Third, 3<sup>rd</sup> Battalion, 4<sup>th</sup> Marine Regiments 08/26/05,
- *Lincoln Tribune*, 08/28/05, "Former Marine Thanks Troops as Part of Comedy Tour;
- *Chalk It Up*, September Edition, Announcement of 2005 BEF All-Americans, **Lisa Dunbar of 29 Palms, CA;**
- *Voting Information News*, August-September 2005, 3<sup>rd</sup> place recognition "Take Charge of America, Cast Your Vote." By Maj. Peter McDaniel, USMC, 29 Palms, CA;
- *ARTWORKS, A voice for the Arts, Fall 2005*, "Take a closer look. Shadows can be deceiving, as well as a clue to what is real and what is not." Story regarding John Pugh,, Valentine's Day artist and picture of mural;
- *RV Journal, Fall 2005*, listings of Twentynine Palms and Morongo Basin events;
- *Association of Partners for Public Lands, September 2005*, The Desert Institute at JTNP offers exciting, short outdoor courses;
- *Consulting-Specifying engineer, September 1, 2005*, "Fuel Cells Check Into New York Hotel-and Check Out Military Training;"
- *Associated Press, September 9, 2005*, "Marine Corps Unveils High-Tech Humvee;"
- *The Desert Sun, September 10, 2005*, "Good music is good in deed;"
- *Army Families Online, September 14, 2005*, "Armed Services YMCA improves quality of life;"
- *Fuel Cell Today, September 21, 2005*, "Fuel Cells Check Into New York—and Check Out Military Training;"
- *Los Angeles Times, September 2005*, "County Desert Landfill Dealt Setback;"
- *Filter Magazine, September 21, 2005*, "Sabrosa Purr Support Electronic-Only EP;" (music group to play @ Joshua Tree Music Festival)
- *Yahoo! Real Estate, September 27,2005*, "Median real estate price tops record in

California,” (Communities with the greatest median home price increase names Twentynine Palms with a 63% increase in home values)

- Continuing analysis of websites and publications concerning our area and their amenities are being critiqued and documented. New information has been provided to update the visit29.org website

**BUSINESS & ECONOMIC DEVELOPMENT**

- Presentation of identified Tourism Committee Goals to MBREDC:
  - a) Investigate and research a center reservation system for lodging, attractions and events;
  - b) Solicit and promote a convention center with lodging in the Basin;
    - Partner with Cities and support organizations from Action Plan;
  - c) Develop a comprehensive “Attractions & Facilities” map;
  - d) Conduct basin wide FAM tours for concierge and media groups, targeting markets identified in Action Plan.
- Chamber Plan of Action 2005-2006 in order of importance:

Brand 29
Political Action
Communications
Clean Up Downtown
Schools Partnerships
Become Resource for Event Organizers

**LEGISLATIVE AFFAIRS:**

**MILITARY AFFAIRS**

- M.A.C. Assistance Fund  
The Chamber has continued to maintain a small fund of donated monies which has been set aside to assist military personnel and their families with urgent needs. Military personnel are eligible to apply for assistance upon referral from the Navy/Marine Corps Relief Society.

**EVENTS**

- Pioneer Days, October 13<sup>th</sup> 14<sup>th</sup>, 15<sup>th</sup>, 16<sup>th</sup>;
- Annual Old Timer’s Gathering, October 15<sup>th</sup>;
- Annual All States Square Dance Weekend, October 14-15, 2005
- Stephen’s Memorial Walk, October 8<sup>th</sup>, 2005,
- Condor Field Clampout, October 7, 8 and 9, 2005. Dedication of Condor Monument at 9:30am, Sunday, September 9<sup>th</sup>;
- Annual Furnace Creek 508 bike race in October. Sun Runner Editor, Steve Brown has agreed to do an extensive article;
- Morongo Basin Open Studio Art Tours

WINNERS OF THE JUDGE AND SHERIFF CONTEST TO BE ANNOUNCED AT THE PIONEER DAYS KICKOFF MIXER!

WHERE: HOMESTEAD INN  
TIME: 5PM-7PM



## **STAFF REPORT**

**To:** Redevelopment Agency Board  
**From:** Executive Director  
10252005

**Subject:** Incentives for Revitalization: Resolution continuing existing Redevelopment Project Area Infill Incentives through December 31, 2006.

**Recommendation:** Adopt Resolution continuing incentives.

**Discussion:** In November of 2003 (see attached report 11252003), the Redevelopment Agency adopted a Resolution to provide incentives to infill development in the project area. The resolution established that the Agency would pay for building permits and plan check fees on vacant lots within the Redevelopment Project Area so as to encourage infill on those subdivided lots that are substantially surrounded by development. This resolution created a window of usage that would expire December 31, 2004.

A resolution in May of 2004 (see report 05252004) added payment of the R.O.W. fee required when the development required dedication of street. This same resolution extended the life of Incentives program through December 31, 2005.

The program has been successful in encouraging infill development. Since the beginning of this calendar year (2005) the City has issued 26 permits for new development and the Redevelopment Agency has paid \$36, 972.66 in building permit fees and \$7,980.82 in plan check fees for a total of \$44,953.48. The building evaluation associated with these incentives is \$3,346,557.65. The development generates a property tax of approximately 1% of the valuation. The Redevelopment Agency receives a substantial portion of the tax increment generated by the new assessment. It appears that the Agencies goal of cost effectively recovering its investment in the infill within three years is being met within a two year period. The Agency's goal of correcting blight and eliminating vacant infill parcels is being successful.

The Redevelopment Agency incentives will expire at the end of 2005 unless the Agency takes action to extend them. The attached resolution continues these incentives an additional year through December 31, 2006 and remains subject to additional extension by the Agency.

**RESOLUTION NO. RDA 05-01**

**A RESOLUTION OF THE TWENTYNINE PALMS  
REDEVELOPMENT AGENCY CONTINUING ITS POLICY TO PROVIDE  
REDEVELOPMENT PROJECT AREA INFILL INCENTIVES**

**WHEREAS**, the Twentynine Palms Redevelopment Agency is charged with eliminating blight in the redevelopment project area; and

**WHEREAS**, the redevelopment plan identifies unutilized and vacant parcels in the project area as “blighted”; and

**WHEREAS**, redevelopment agencies act where the private sector or public sector alone cannot eliminate blight; and

**WHEREAS**, certain fiscal incentives could result in the development of vacant and blighted parcels in the downtown and the redevelopment project area as a whole,

**NOW, THEREFORE BE IT RESOLVED BY THE REDEVELOPMENT AGENCY OF TWENTYNINE PALMS** that the Agency finds that incentives can be provided to stimulate infill development on vacant and underutilized parcels in the project area and that to do so the agency shall take action that shall:

1. Pay for building permits, including plan check fees, for new construction on vacant lots on City maintained, paved streets in the Redevelopment Project Area (exhibit “A”) but not pertain to new subdivisions of land.
2. Be applicable where there are existing subdivided lots on a developed street where significant development (approximately 50% or more of the parcels adjacent on the street or within the block or within 600 feet of where development is proposed) has already occurred.
3. Pay for the building permits and plan checks for substantial remodels, renovations, and additions that would correct blight in the designated “downtown area” (see exhibit “B”).
4. Have these incentives expire December 31, 2006, subject to prior review and opportunity for extension by the Agency.

**PASSED, APPROVED, AND ADOPTED**, by the Twentynine Palms Redevelopment Agency at a regular meeting held on the 25th day of October, 2005.

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Dawn Benton Jr., Chairperson

ATTEST:

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Charlene L. Sherwood, Secretary

I, Charlene L. Sherwood, Secretary of the Twentynine Palms Redevelopment Agency, DO HEREBY CERTIFY that the foregoing RDA Resolution No. 05-01 was duly adopted by the Twentynine Palms Redevelopment Agency at a regular meeting of the Agency on the 25<sup>th</sup> day of October, 2005, by the following vote:

AYES:            AGENCYMEMBERS:

NOES:            AGENCYMEMBERS:

ABSENT:        AGENCYMEMBERS:

ABSTAIN:       AGENCYMEMBERS:

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Charlene L. Sherwood, Secretary



## **STAFF REPORT**

**To:** City Council

**From:** City Manager

**Date:** 10252005

**Subject:** Traffic Control Devices on Highway 62 from Encelia to approximately 600 feet east

**Recommendation:** Discuss, Give direction:

**Discussion:** Council and staff have identified the length from Encelia and eastward (Stater Bros Shopping Center) for approximately 600 feet on Twentynine Palms Highway as an area that can benefit from the placement of traffic control devices. The Council requested staff identify some alternatives that could improve traffic safety.

Staff has identified 3 alternatives that can 'calm' traffic at this location: Each of them would have the same effect. Eliminate existing left turn traffic from the west bound lanes and focus the turning movement at the intersection of Encelia and Twentynine Palms Highway. Long term all of the solutions will require the installation of traffic lights and turn signals at this intersection. Currently 'traffic warrants' are not sufficient to mandate placement of a traffic signal. Caltrans has resisted City efforts to signalize both at this intersection and in the downtown, because they will only respond to a 'strict' interpretation of 'warrants and signals.'

The three alternatives are installation of traffic delineators (paddles), and two methods for the construction and placement of median curbs. The cost varies significantly. Installed, the delineators cost is approximately \$25k; the median costs are \$75k or \$150k depending on Caltrans approval.

All three alternatives will provide a solution to the conflicts between traffic turning left from the westbound lane and eastbound traffic. The delineators would provide a temporary solution by restricting access across the centerline and focusing it on Encelia. The pro of installing the delineators (traffic paddles) is the initial capital investment. Long term, the delineators are easily damaged and require maintenance and replacement. They are unsightly and would eventually be removed and replaced with raised medians. The original capital investment would be lost over the long term.

The installation of raised medians, creating a long island, would provide both a short term and long term solution. The initial capital expenditure is 3 to 6 times

more expensive than the paddles but the maintenance cost is significantly less. The created island can be landscaped at a later date and become an attractive asset to the community.

The difference in cost between the two median alternatives lies in the method of construction... the \$75k median would be a 'glue on curb' anchored to the existing pavement with dowels. The \$150k median is a poured in place and requires excavation for construction of the footing. CalTrans standard is the more expensive form. We are making inquiry to see if CalTrans would accept the less expensive as an alternate but equivalent method of construction.

On view of the above, staff's recommendation is that we install medians. This option will require amendment to the City's Capital Improvement Plan and the allocation of funding in the budget. The monies could come from one of the City's street funds: TDA, gas tax or Measure I.



## **STAFF REPORT**

**To:** City Council

**From:** City Manager

**Date:** 10252005

**Subject:** Twentynine Palms Highway Circulation and Parking in the Downtown

**Recommendation:** Discuss, Give direction:

**Discussion:** At its August 23<sup>rd</sup> meeting the Council received a report on the proposed staff action to eliminate parking in the downtown. Council requested that we place this activity in abeyance until we can obtain the results of the traffic study.

Council determination was to hold off on action pending a comprehensive view of traffic and circulation issues for the downtown. Council directed staff to proceed with releasing the RFQ/RFP to obtain proposals for the City wide traffic study. Council requested staff report back in October.

No action has been taken on eliminating parking. The RFP has been released. The closing date for submitting proposals is the end of October. Staff will work with the proposals and prepare for Council award of the contract for the study at the November 22<sup>nd</sup> meeting.

This Citywide traffic study will include an emphasis and focus on the downtown. We will ensure that the downtown component of the study is done first so as to give the Council and Planning Commission a clear menu and recommendations for short term and long term solutions to traffic and pedestrian issues. The short term recommendations can be put in place immediately.

The long term component will be utilized to create the circulation element of the Downtown Specific Plan.

Staff recommends that we continue to hold action in abeyance pending the results of the study. Such information should be available in late February/early March.



## **STAFF REPORT**

**To:** City Council

**From:** Council Selection Subcommittee and City Manager

**Date:** 10252005

**Subject:** Public Arts Advisory Committee Appointment

**Recommendation:** Receive recommendation from Council Selection subcommittee and make appointment

**Discussion:** At the Council's meeting of Sept 13<sup>th</sup>, the Mayor appointed Council Members Spear and Klink to serve as the Council's subcommittee to review applications to fill the vacancy on the City's 5 member Public Arts Advisory Committee (PAAC) created by the resignation of local sculptor Don Andrade.

Advertising for applicants was made on the radio and in the newspaper for a 30+ day period closing in September.

The Public Arts Policy adopted by Council provided a means for the Council to accept donations, loans of art; it established an advisory committee of Twentynine Palms residents to review art proposed to the City by donors and make recommendations to the Council regarding acceptance and the conditions of acceptance. The quality of the art, location, and purpose are analyzed by the Committee who make findings and a recommendation to the City Council as to the appropriateness of the art display. It facilitates and enables the City to have displays of paintings, sculptures etc. in City Parks and public buildings.

The City received three applications in response to its advertisement of vacancy. The Selection Committee reviewed the applications and will nominate a candidate for the Council's consideration and appointment at the meeting of October 25<sup>th</sup>.

The terms of the PAAC Members will expire at the end of calendar year 2006, at that time, the Council, during its biannual re-organization, will have the opportunity to call for new applicants or to extend the terms of existing applicants.