

W.A.C.E. Survey *	Our Survey **	City Strategic Plan ***	Chamber Board ****
Promote the Local Community	Promote the Community	Market the City	Brand 29
Create a Strong Local Economy	Create a Strong Local Economy	Economic Development	Political Action
Provide Networking Opportunities	Provide networking/referral opportunities	Develop CVB & Tourism	Communications
Represent the Interests Business before Governments	Represent the interests of business to Government	Downtown Revitalization	Clean Up Downtown
Engage in Political Action	Engage in Policial Action	Improve City Image	Schools Partnerships
		Resort Retirment Community	Become Resource for Event Organizers

* Western Association of Chamber Executives (W.A.C.E.) surveyed members and former members of

**Twenty-nine Palms Chamber members surveyed listed these as the most important things they wanted our

*** Exerpts from the City of Twentynine Palms 2005-2007 Strategic Plan 'Major Programs' section. These items

**** During Annual Strategic Planning, these are the top projects Chamber Board members determined they

Twentynine Palms Chamber Business Plan 2005-2006

Strategic Action #1: “Branding” of Twentynine Palms

Goal: Design community “brand” to define and promote Twentynine Palms value and importance to stakeholders, local citizens, tourists, and government officials.

Action:

- a) Order book “BrandStrategy” by Duane Knapp to educate a subcommittee in method and strategy of branded marketing
- b) Determination of what to market regarding the City of Twentynine Palms
- c) Survey membership, community and city government for input/buy in
- d) Create “brand”
- e) Create marketing strategy using new brand

Strategic Action #2: “Endorsement of Political Actions”

Goal: To support city, state and federal legislation that benefits our membership and community. Represent the interests of local business before all forms of government

Action:

- a) Establish program to explain issues that affects membership
- b) Survey membership regarding legislation concerning business
- c) Survey membership as to what “they” want the Chamber to support

Strategic Action #3: “Communication”

Goal: Establish consistent Chamber communications to membership, community and government officials

Action:

- a) “Who, What, Where and When” communication policy and procedures
- b) Bi-weekly E-news letter
- c) Monthly Newsletter
- d) News Releases

Strategic Action #4: “Pride in 29” cleanup of downtown area.

Goal: Create a sense of community ownership within the downtown area.

Action:

- f) Create a Clean-up Downtown community program
- b) Placement of painted trash receptacles by local artists and school children throughout the downtown area

Strategic Action #5: “Partnership with Twentynine Palms Schools”

Goal: Develop a working partnership to promote community participation within the Twentynine Palms schools.

Action:

- a) Develop a program of involvement
- b) Participation of Chamber membership and community in our local schools:
 - 1) Adopt a School Program
 - 2) Ambassador Program

Strategic Action #6: “Events”

Goal: Support events that provides benefit to Chamber membership and/or provide tax revenue to City. Become central local source for information, guidelines and support for local events.

Action:

- a) Develop criteria for Chamber to support events
- b) Analyze Chamber-produced events that provides benefits to Chamber membership
- c) Possible phase out of Chamber-produced events that does not provide benefits to Chamber membership



STAFF REPORT

To: City Council
From: City Manager
Date: 09272005

Subject: Council approval of purchase of tax defaulted property by the Flood Control District

Recommendation: Approve purchase and authorize Mayor to execute documents

Discussion: The Flood Control District is in the process of purchasing a tax defaulted property that is needed for the flood control system and for operation of our flood control channel. The Channel itself is in the 2.5 acre property east of Tamarisk. Please see the attached map.

Law requires that the City approve the price and purchase because it is in our jurisdiction. The purchase will enable the district to own the property in fee simple instead of via an easement. It is in the City's interest to further the Flood Control District's acquisition of properties needed by our flood control system.

Council action on this matter approves the purchase by the Flood Control District and approves the price, the equivalent of the tax defaulted amount. Council action authorizes the Mayor to execute the documents.



STAFF REPORT

To: City Council

From: City Manager

Date: 09272005

Subject: County of San Bernardino Booking Fees Agreement

Recommendation: Approve agreement; authorize Mayor and City Manager to execute

Discussion: As the Council is aware, State Law authorizes the Counties to charge Cities a fee for booking and processing arrests that take place within cities. For a number of years the state has also reimbursed cities on an annual basis for the cost of the booking. The state will no longer reimburse cities for this expenditure commencing FY2005-2006, but a change in state law now requires cities to pay only half of the booking fee cost. Our annual cost in Twentynine Palms was budgeted at approximately \$60k with the City paying approximately ½ of the cost of the \$160 per booking. Our budget for this year is \$30k due to the changes in state law.

Earlier this year the County notified the Cities that they had recalculated the booking costs and that the revised cost had increased to approximately \$192 and that the Cities' amount at half of that cost would increase to \$96.48 per booking. This represented a significant increase in the cost to cities.

San Bernardino County City Managers have been meeting with the County Administrative Officer to negotiate a fix fee for the next several years and to agree on a method to fairly estimate and apportion the cities share thereafter. Our negotiation has resulted in a booking fee of \$79.86 per booking that will hold for a three year period ending June 30, 2008, after which a new method of calculation will be agreed on.

We have prepared an agreement for the City Councils of all the Cities to enter into with the Counties. This agreement enables us hold our costs for the next three years. The final agreement will require the signature of the Mayor and City Manager. Council action on this agenda item would approve the agreement and authorize the Mayor and City Manager to sign.

RESOLUTION NO. 05-28

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TWENTYNINE PALMS, CALIFORNIA, AUTHORIZING ADJUSTMENTS TO THE BUDGET FOR FISCAL YEAR 2004 - 2005

WHEREAS, During the course of business for the fiscal year 2004 – 2005 the City Council authorized purchases of goods and services that were known to be in excess of the amounts budgeted; and

WHEREAS, those purchases were made with the knowledge that there were sufficient balances available in the various funds to cover the costs involved; and

WHEREAS, the intent of the City Council was to appropriate the necessary funds at a later date;

NOW, THEREFORE, BE IT RESOLVED, the City Council of the City of Twentynine Palms makes the following adjustments to the budget of the fiscal year ended June 30, 2005:

<u>Fund Name</u>	<u>Account #</u>	<u>Account Name</u>	<u>Amount</u>
General Fund			
	01-0103-4107	City Attorney	\$35,000
	01-0107-4244	Miscellaneous	19,000
	01-0107-4431	General Liability	12,000
	01-0107-4850	Transfers Out	650,000
	01-0201-4110	Salaries – Planning	21,000
	01-0204-4362	Building and Safety Contract	231,000
	01-0501-4252	Overtime/Court/Travel	42,000
	01-0501-4366	Booking Fees	72,000
	01-0501-4378	COPS Grant	6,000
	01-0502-4120	Part-Time – Animal Control	5,000
	01-0502-4422	Veterinary Services	7,000
	01-2009-4262	Equipment Maintenance	<u>10,000</u>
			\$1,110,000
Capital Projects Fund			
	10-0000-3447	State Park Bond Act Grant	\$-137,000
	10-0000-3449	Roberti/Z'Berg Grant	<u>-71,000</u>
			\$-208,000
Gas Tax Fund			
	22-1004-4508	Capital Equipment	\$121,000
Traffic Congestion Relief Fund			
	23-0000-3245	Interest	\$-200
	23-1005-4534	Road Improvements	\$1,000

Measure I – Transit/Elderly/Handicapped Fund

26-1007-4675 Transportation System (MBTA) \$2,000

Article 8 Fund

32-1005-4878 Downtown Crosswalk \$46,000

Municipal Lighting Fund

40-1003-4210 Electricity \$400

Landfill/Land Use Fund

65-0115-4560 Household Hazardous Waste Program \$3,200

Redevelopment Agency

Capital Projects Fund

70-1009-4850 Building Permit Subsidy \$4,000

Low/Moderate Income Housing Fund

72-1009-4150 Salaries \$7,500

Debt Service Fund

73-1009-4850 Transfers Out \$286,000

PASSED, APPROVED, AND ADOPTED on the 27th day of September, 2005.

Dawn Benton Jr, Mayor

ATTEST:

Charlene Sherwood, City Clerk

I hereby certify that the foregoing Resolution was duly adopted by the City Council of the City of Twentynine Palms at a regular meeting thereof, held on the 27th day of September, 2005, by the following vote of the Council:

AYES: Councilmembers:
NOES: Councilmembers:
ABSENT: Councilmembers:

Charlene Sherwood, City Clerk

STAFF REPORT

September 27, 2005

To: City Council via City Manager
From: Finance Director
Subject: Year-end Budget Adjustment

RECOMMENDATION

The City Council adopt Resolution 05 - 28 amending the 2004 - 2005 budget.

BACKGROUND

Throughout each fiscal year there were a number of expenditures approved by the City Council that were not included on the original budget. They were approved with the understanding that there were sufficient funds available to cover the added costs. The General Fund will end the year with revenues in excess of the originally budgeted amounts by at least \$1,400,000. This will more than cover the recommended adjustments.

The recommended adjustments are as follows:

General Fund

City Attorney, Additional work	35,000
Aerial Photography and Mapping	19,000
Increase in Liability Insurance cost	12,000
Transfers to set up two additional funds for capital purchases and vehicle replacement	650,000
Vacation, Sick Leave and Compensatory time paid to two Long-term employees upon separation	26,000
Building and Safety, additional inspection and engineering costs related to the increase in building activity	231,000
Law Enforcement Overtime	48,000
Booking Fees, this was mostly offset by reimbursements from the State	72,000
Veterinary services for Animal Control	7,000
Well repairs at Parks	<u>10,000</u>
	1,110,000

Capital Projects Fund

Roberti/Z'berg Grant Revenue

The Roberti/Z'berg grant funds were not completely spent in 2004-05 and some of the revenue will be carried over to next year. -208,000

CDBG Grant

Expenditures

Additional funds were expended for Ball field Lighting 54,100

Gas Tax

Purchased a grader and a loader 121,000

Traffic Congestion Relief

Revenue was over budgeted -200

The City had to spend all the remaining funds or lose them 1,000

Measure I – Transit

MBTA requested more than the amount that was budgeted 2,000

Article 8

Downtown crosswalk and improving street drainage on Saddle Horn Rd. 46,000

Municipal Lighting Fund

Electricity costs were slightly over budget. 400

Recycling/Landfill Fund

The cost of the Household Hazardous Waste Program was under-budgeted. 3,200

Redevelopment Agency

Capital Projects Fund

The Building Permit Subsidy Program was much more successful Than anticipated	4,000
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Low/Moderate Income Housing Fund – Payroll	7,500
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Debt Service Fund – The transfer of 600,000 to the Capital Projects Fund	286,000
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Staff recommends that the City Council sustain the above actions by approving the budget adjustments.